

## Preparing your OAA grant application, Part 1:

Types of OAA grants, eligible projects, availability of funds, and how to make your application more competitive.

> OAA ABATEMENT ACADEMY SEPTEMBER 26, 2024



- Focuses on understanding background topics, types of grants, and strategies for using opioid settlement funds.
- Today is not about how to complete the forms.
- Part 2 will be held on October 10: "*Training on the new* OAA Grants Portal Software."

## Opioid Litigation Involving States & Subdivisions

In late 2017 a federal judicial panel consolidated all Federal opioid related litigation into single multidistrict litigation (MDL).



Judge Dan Aaron Polster



### Carl B. Stokes United States Court House Cleveland, Ohio

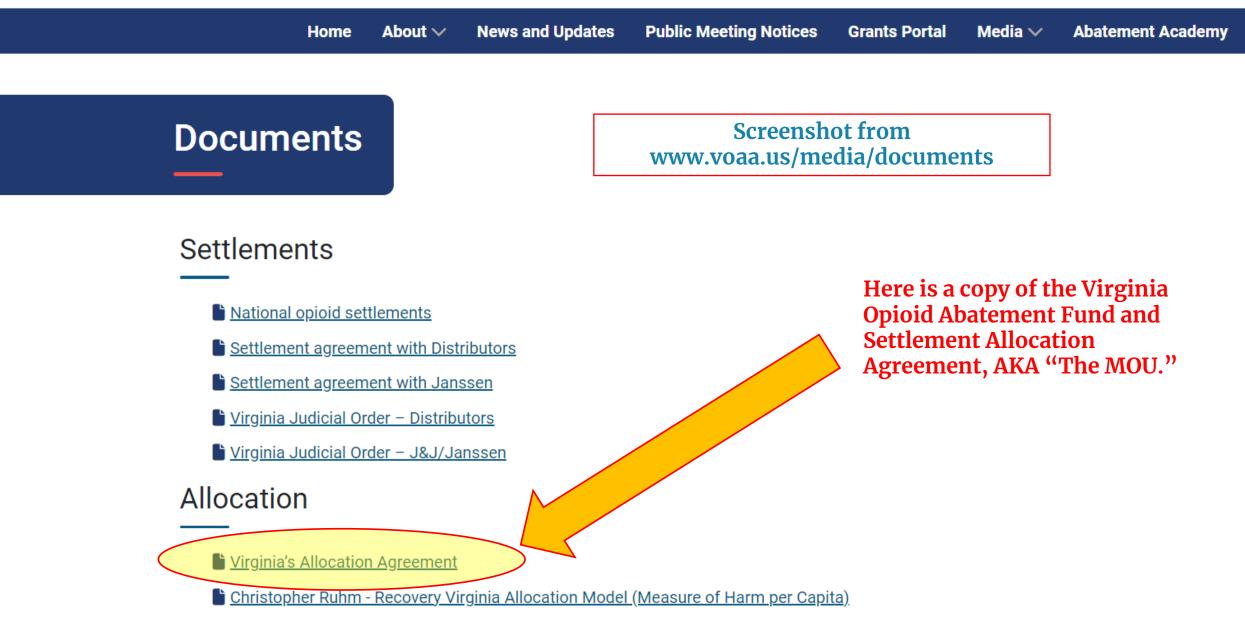
"the biggest and most complicated civil case in U.S. history . . . " – Washington Post



- Obtaining the participation of all 133 cities and counties in Virginia
- Creation of the Virginia Opioid Abatement Fund and the **Statewide Allocation MOU** 
  - Negotiated by attorneys representing local governments, the Office of the Attorney General, with input from numerous interest groups
  - > Establishes the methods and formulas for distribution of funds
  - Establishes the Opioid Abatement Authority and its composition/duties
  - Creates allowable uses and requirements for funds distributed by OAA
- General Assembly passed a statute in 2021 based on the key elements of the agreement. *Code of Virginia*, Article 12 (§ 2.2-2365 et seq.) of Chapter 22 of Title 2.2.
- Parties agree to file consent motions in Virginia court of record (Richmond Circuit Court) for each national settlement agreement



An official website of the Commonwealth of Virginia Here's how you know 🗸



#### Guidance

# National Opioid Settlements and Bankruptcies



### Virginia's Projected Total = \$1,000,000,000

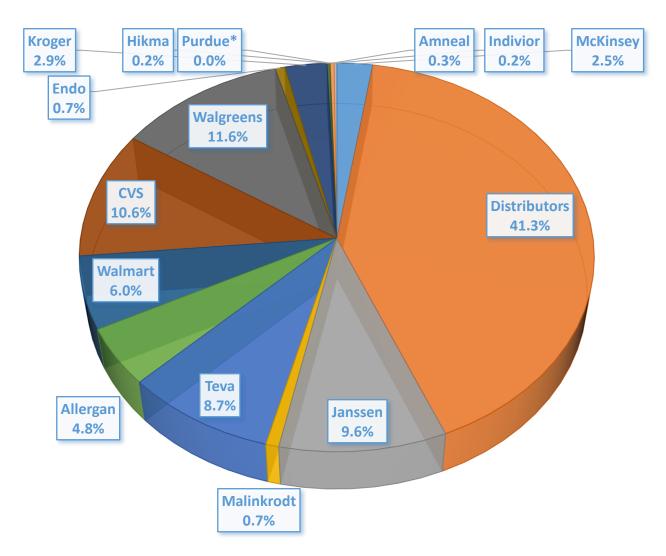
(of which, 55% is directed to the OAA and deposited to the Opioid Abatement Fund)

## Settlement Payments by Company

Estimated total settlement payments to the OAA through FY 2039: \$558.3 million.

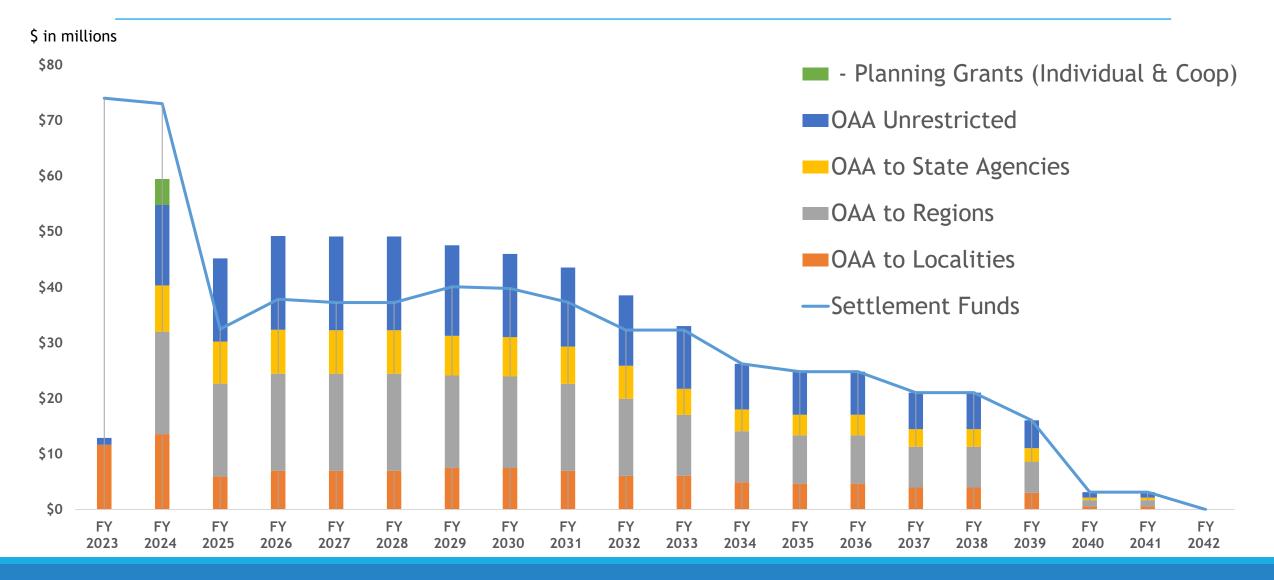
Pmt Duration	Status	Company	
4 years	Finalized	McKinsey	\$13,681,773
18 years	Finalized	Distributors	\$230,340,573
10 years	Finalized	Janssen	\$53,480,976
2 years	Finalized	Malinkrodt	\$4,176,031
13 years	Finalized	Teva	\$48,556,857
7 years	Finalized	Allergan	\$26,747,326
1 year	Finalized	Walmart	\$33,633,644
10 years	Finalized	CVS	\$59,393,544
15 years	Finalized	Walgreens	\$64,584,259
10 years	Finalized	Endo	\$3,740,000
11 years	Finalized	Kroger	\$16,174,809
TBD	Announced	Hikma	\$1,260,050
18 years	Announced	Purdue*	\$0
10 years	Announced	Amneal	\$1,464,132
TBD	Announced	Indivior	\$1,078,000
		Total	\$558,311,975

\*US Supreme Court vacated the bankruptcy court's approval of the reorganization plan and settlement. Mediation underway.





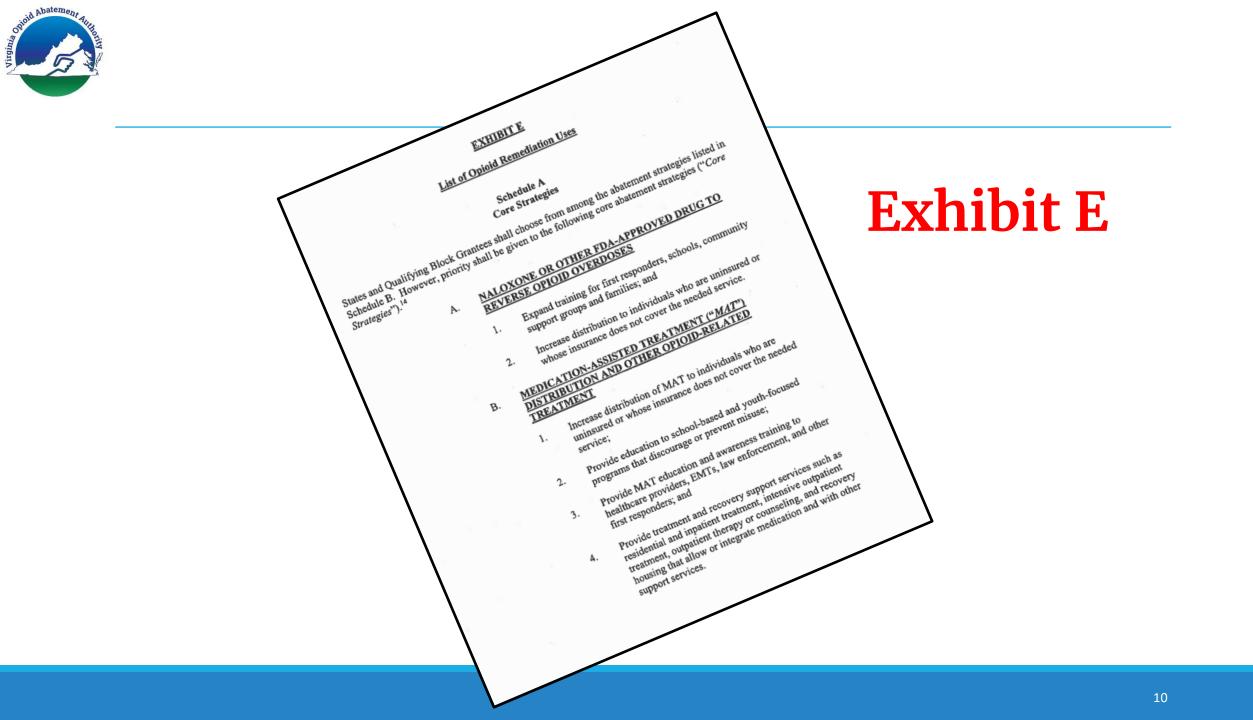
## **Budgeted OAA Settlement Revenues & Expenses**





- Each settlement is structured individually
  - Each is slightly different
    - Whether funds can be applied to previous expenses versus new efforts
    - ✓ Supplanting
    - Reporting requirements

 All settlements incorporate the same list of allowable uses – known as Exhibit E.





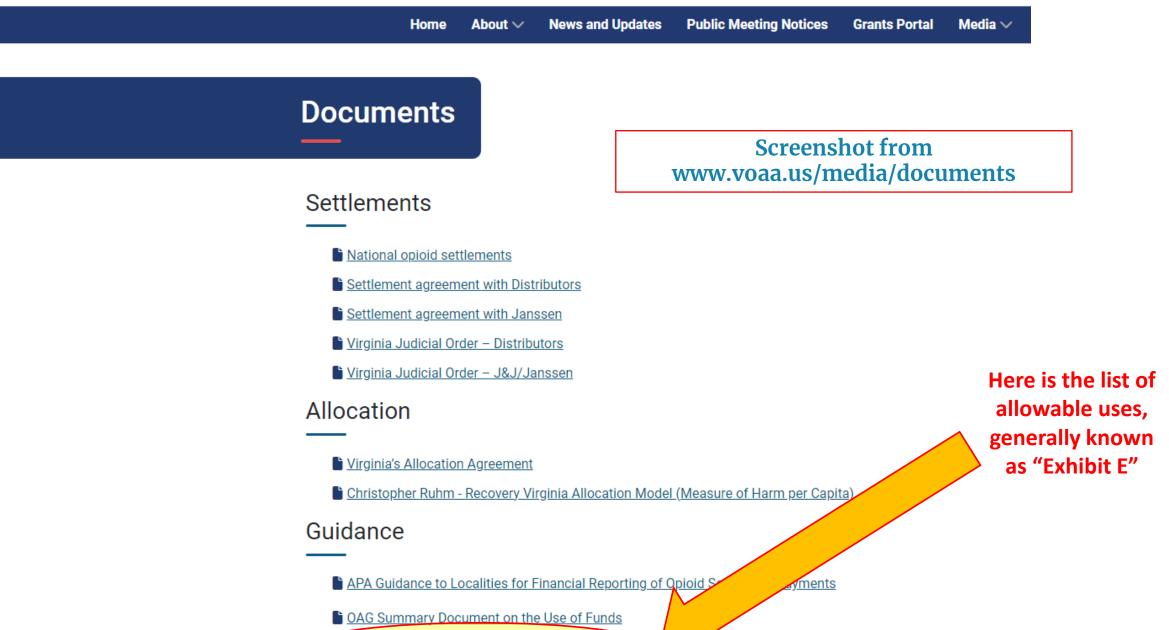


Exhibit E: List of Opioid Remediation Uses



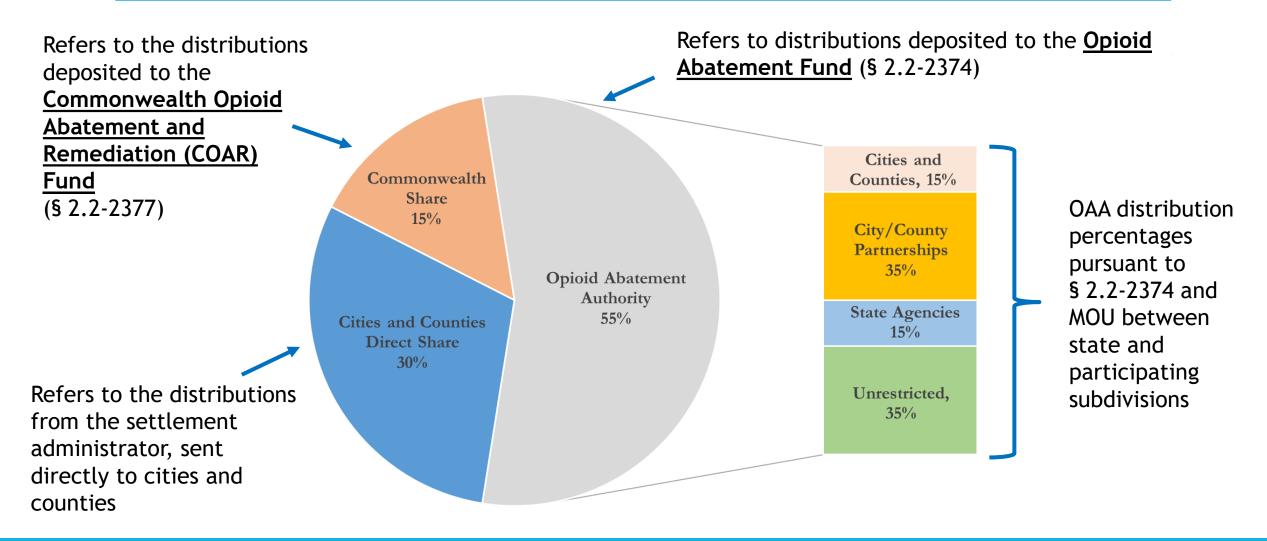
- 8. Expanding syringe service programs
- 7. Prevention programs8. Expanding surings sort
- 6. Treatment for incarcerated population
  7. Drevention programs
- 5. Warm hand-off and recovery services

Exhibit E: Allowable Uses of Settlement Funds

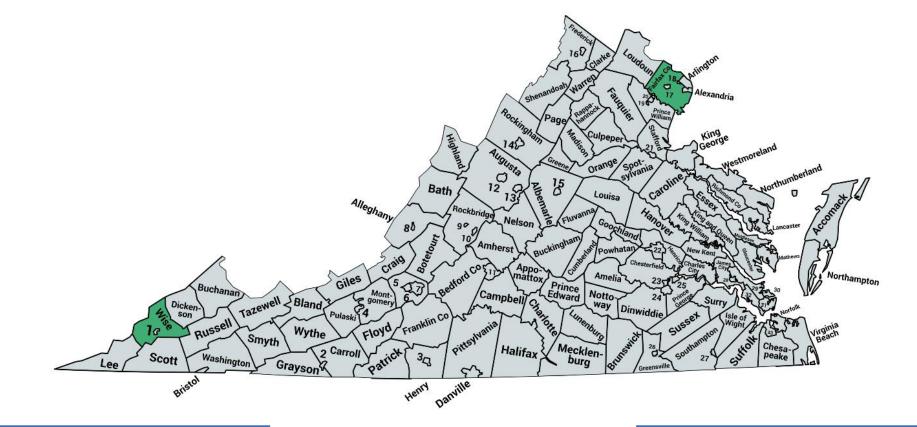
- 1. Naloxone distribution
- 2. Medication for opioid use disorders (OUD)
- 3. Pregnant and postpartum women
- **4.** Expanding treatment for neonatal abstinence syndrome

orgind Abatement Autority

## Virginia's Settlement Distribution Agreement



## Cities and Counties Distribution



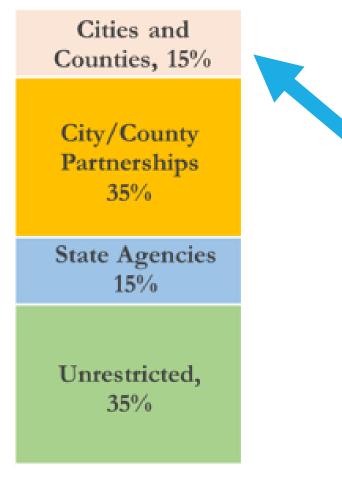
<u>Wise County</u> % of Population = 0.41% % of Allocation = 1.76%

Abatemen

5

<u>Fairfax County</u> % of Population = 13.11% % of Allocation = 8.67%

# Types of Grants OAA offers



### "Individual" Grants to Cities and Counties

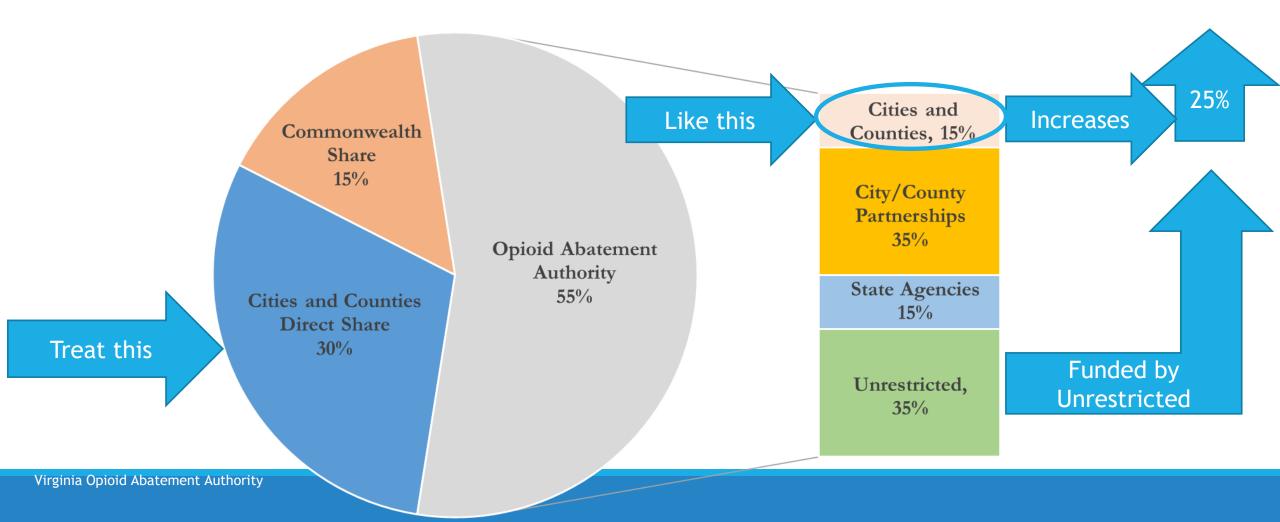
- Each city/county has a specific amount of funding available
- Non-competitive
- Must meet Virginia law (more strict than the settlement requirements)
- Must submit application and agree to terms and conditions
- OAA accepts applications Oct. 1 through April 1 each year, offers individual awards on a rolling basis.

# *Virginia's Requirements* on the use of OAA Funds Exceed the Requirements of the National Settlement Agreements

- IOO% of the OAA's disbursements to cities, counties and state agencies *must be* spent on abatement efforts.
- There is no reimbursement of previous costs or supplanting allowed.
- No indirect charges allowed.
- Recipients must report outcomes to OAA on an annual basis and allow OAA to monitor the programs.



## **OAA's Gold Standard Incentive**



#### Documents

#### Settlements

National opioid settlements

Settlement agreement with Distributors

Settlement agreement with Janssen

Virginia Judicial Order – Distributors

🖹 <u>Virginia Judicial Order – J&J/Janssen</u>

#### Allocation

Virginia's Allocation Agreement

Christopher Ruhm - Recovery Virginia Allocation Model (Measure of Harm per Capita)

#### Guidance

APA Guidance to Localities for Financial Reporting of Opioid Settlement Payments

OAG Summary Document on the Use of Funds

Exhibit E: List of Opioid Remediation Uses

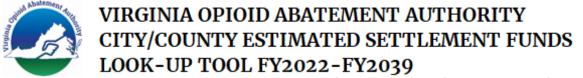
**Resources for Cities & Counties** 

City and County Estimated Settlement Payments Look-up Tool FY2022 through FY2039

Policy for Gold Standard Incentive to Cities and Counties

#### Screenshot from www.voaa.us/media/documents

"Lookup tool" for estimated payments to cities and counties



701 East Franklin Street, Suite 803, Richmond, Virginia 23219 804-500-1810 info@voaa.us www.voaa.us

#### Direct Distribution, OAA Individual Distribution, and OAA Gold Standard

Please note this tool tracks finalized settlements. As new settlements are achieved, this tool will be updated. The amounts listed reflect <u>estimates</u>, which may be subject to change prior to distribution.

#### As of April 2024

### City or County: Powhatan County

#### City/County Estimated Settlement Funds Lookup Tool Instructions

To see the estimated amounts disbursed or to be disbursed to a specific city or county for each year of the settlements:

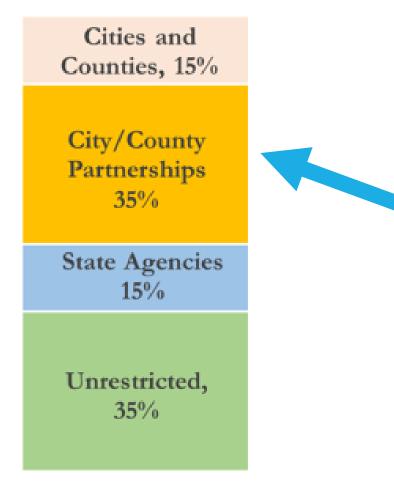
1. Click on cell C10, which currently reads "Choose City/County."

2. Use the drop down menu to select a city or county and the amounts

below will change to show the city or county's estimated payments.

[	No Applica	tion to OAA	Must Apply to OAA													
	Direct Dis	tributions	OAA In	dividual Distri	bution	OAA Go	centive									
Fiscal Year	Projected	Used as OAA	Eligible to	Awarded /	Balance	Eligible to	Awarded /	Balance								
(FY)	Flojetteu	Match	Receive	Used as Match	Available	Receive	Used as Match	Available								
2022	\$10,654	\$0	\$0	\$0	\$0	\$0	\$0	\$0								
2023	\$67,445	\$0	\$24,405	\$0	\$24,405	\$6,101	\$0	\$6,101								
2024	\$83,176	\$17,572	\$28,250	\$28,510	\$24,145	\$7,063	\$0	\$13,164								
2025	\$26,252	\$0	\$9,448	\$0	\$33,593	\$2,362	\$0	\$15,526								
2026	\$34,276	\$0	\$12,070	\$0	\$12,070	\$3,017	\$0	\$3,017								
2027	\$36,428	\$0	\$12,859	\$0	\$12,859	\$3,215	\$0	\$3,215								
2028	\$27,753	\$0	\$9,678	\$0	\$9,678	\$2,419	\$0	\$2,419								
2029	\$38,896	\$0	\$13,764	\$0	\$13,764	\$3,441	\$0	\$3,441								
2030	\$39,073	\$0	\$13,846	\$0	\$13,846	\$3,462	\$0	\$3,462								
2031	\$36,584	\$0	\$12,877	\$0	\$12,877	\$3,219	\$0	\$3,219								
2032	\$33,950	\$0	\$11,912	\$0	\$11,912	\$2,978	\$0	\$2,978								
2033	\$31,211	\$0	\$10,908	\$0	\$10,908	\$2,727	\$0	\$2,727								
2034	\$23,818	\$0	\$8,516	\$0	\$8,516	\$2,129	\$0	\$2,129								
2035	\$23,818	\$0	\$8,516	\$0	\$8,516	\$2,129	\$0	\$2,129								
2036	\$23,818	\$0	\$8,516	\$0	\$8,516	\$2,129	\$0	\$2,129								
2037	\$19,790	\$0	\$7,039	\$0	\$7,039	\$1,760	\$0	\$1,760								
2038	\$19,790	\$0	\$7,039	\$0	\$7,039	\$1,760	\$0	\$1,760								
2039	\$13,855	\$0	\$5,080	\$0	\$5,080	\$1,270	\$0	\$1,270								
Total	\$590,587	\$17,572	\$204,721	\$28,510	\$176,211	\$51,180	\$0	\$51,180								

# Types of Grants OAA offers



### "Cooperative Partnership" Grants to Cities and Counties

- Competitive
- Must include at least two cities and/or counties cooperating on the same project
- One city or county acts as the "fiscal agent"
- Must submit application and agree to terms and conditions
- OAA is required by law to prioritize certain elements
- OAA accepts applications Oct. 1 through April 1 each year, offers awards once per year.

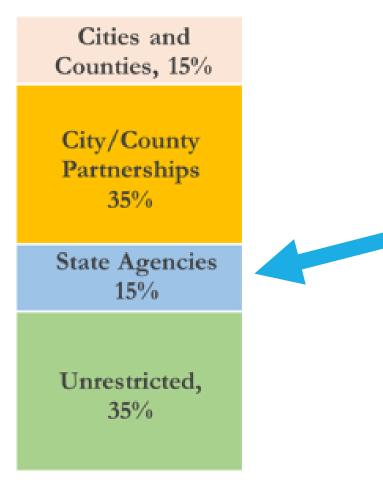
# Prioritization of competitive awards

- Geographical distribution based on the five Department of Behavioral Health and Development Services (DVHDS) regions
- Opioid-related harm per capita (during the time the harm was alleged to have been caused by the defendant companies).
- Economically disadvantaged communities.
- Programs run by organizations with a record of success.
- Programs and efforts that are evidence-based.
- Local cash match, with more priority given for higher matching amounts.

# More about the "Local Match"

- Must be cash not "in-kind" services
- Must be in addition to current levels of expenditures
- Can come from the city or county's Direct Opioid Distributions
- Can come from the city or county's Individual OAA Distributions

# Types of Grants OAA offers



### **Funding Assistance to State Agencies**

- Competitive
- Based on a "Request for Proposal" process
- Results in an MOU with the OAA, technically not a "grant."
- Should not create a future liability for the commonwealth.
- OAA accepts proposals in the spring of each year, offers awards once per year.
- Funding and performance period is October 1 to September 30.

# Types of Grants OAA offers

Cities and Counties, 15%

City/County Partnerships 35%

State Agencies 15%

Unrestricted, 35%

### **Special Grants**

- OAA Board has discretion to offer special grants and other forms of financial assistance.
- This includes awarding additional funds beyond the minimum percentages listed on this chart.
- Examples of special efforts have included individual and regional planning grants.
- The "unrestricted" portion of the OAA fund also covers the Gold Standard incentive.

# *Areas where Virginia local governments are making investments with opioid funds*

- Youth prevention education using evidence-based programs
- Naloxone distribution and "leave behind" programs
- Mobile treatment programs
- Behavioral health crisis response teams (988 instead of 911)
- Crisis receiving centers (no wrong door)
- Recovery courts and jail diversion programs
- Treatment in local jails both therapeutic and medication and re-entry planning
- Foster care prevention through proactive efforts to divert parents to treatment
- Focused efforts to support kinship care
- Recovery supports: transportation, recovery housing, job training, job pipelines



## Trends and challenges we see with applications, and OAA advice to grant applicants



# **Trends and Challenges**

- Cities and Counties are not applying for their "Individual Distribution" grants
  - We now have a five year "Use it or Lose it" Policy!!
- Implementation of the proposed programs/efforts realistic timeframes needed
- Sustainability of OAA-funded efforts frequently not addressed.
- Lack of clarity about partners/subcontractors involved: CSBs, Nonprofits, Private providers



State and local procurement laws and policies still must be met!!!



# **Trends and Challenges**

- The amount of planning and research into a proposed program is evident
  - Well planned programs have more partners and supporters
  - Well planned programs tend to "sell" themselves better
- Some otherwise very good applications have the math all wrong
  - OAA STRONGLY recommends that experienced budget department staff assist with the planning and writing of grants !!!!!
- Proposed performance measures and implementation timeline are important!



We often receive applications that are incomplete or have problems but no
 one has called us for assistance or to review prior to submission.



- Collect feedback from the community including stakeholders, define your problem and your proposed solution
- Start early in the process and submit well ahead of deadline
  - Contact OAA to discuss your idea and get feedback on how to formulate the application
- Develop a short and long term plan that accounts for all your different opioid settlement funding pots: direct, individual, and cooperative *(ie, get help from the fiscal agent's budget office)*





## **OAA Advice to Grant Applicants**

Consider reviewing the webinar featuring Ms. Virginia Lovell, Director of Finance for the City of Newport News, accessible on the OAA website under the "Abatement Academy" tab.

September 12

Financial management of opioid settlement funds (including grants) for Virginia cities and counties. Virginia Lovell (Director of Finance, City of Newport News), Adam Rosatelli (OAA Director of Finance) Video

Presentation

APA Guidance

www.voaa.us/abatement-academy/

### **Example of Long-Term OAA Projects Budget** Courtesy of Virginia Lovell, Director of Finance City of Newport News

									_					 				 	 
	Total Anticipated Revenue	\$	863,254	\$	196,503	\$ 159,677	\$	159,677	\$	184,189	\$	134,688	\$ 212,311	\$ 219,006	\$ 219,006	\$	189,071	\$ 157,865	\$ 3,642,43
Rev	venue Budget																		
	OAA Individual Award Request			\$	-	\$ 348,307	\$	50,184	\$	57,888	\$	42,330	\$ 66,726	\$ 68,830	\$ 68,830	\$	59,422	\$ 49,615	\$ 1,109,82
	OAA Carry Forward Request					\$ (52,557)	\$	52,557										\$ -	\$ -
	Direct Funds + Interest On Direct Funds	\$	624,909	\$	136,725	\$ 109,493	\$	109,493	\$	126,301	\$	92,358	\$ 145,585	\$ 150,176	\$ 150,176	\$	129,649	\$ 108,250	\$ 2,532,61
	Direct Distribution Use (Reserve)	\$	(624,909)	)\$	(136,725)	\$ (104,493)	\$	88,516	\$	116,561	\$	166,062	\$ 88,439	\$ (18,256)	\$ (18,256)	\$	11,679	\$ 61,626	\$ (
	Interest																		
	Available Budget (Rev + Cfwd)	\$	-	\$	-	\$ 300,750	\$	300,750	\$	300,750	\$	300,750	\$ 300,750	\$ 200,750	\$ 200,750	\$	200,750	\$ 219,491	\$ 3,642,43
Exp	penses																		
	Newport News Jail			\$	-	\$ 195,750	\$	195,750	\$	195,750	\$	195,750	\$ 195,750	\$ 195,750	\$ 195,750	\$	195,750	\$ 195,750	\$ 2,936,25
	Commonwealth Atty - Mental Health Docket					\$ 5,000	\$	5,000	\$	5,000	\$	5,000	\$ 5,000	\$ 5,000	\$ 5,000	\$	5,000	\$ 5,000	\$ 75,00
	Unallocated/Contingency																	\$ 18,741	\$ 131,18
	Peer Recovery Oriented System (Match for Coop)					\$ 60,000	\$	60,000	\$	60,000	\$	60,000	\$ 60,000						\$ 300,00
	Mobile Medication Services (Match for Coop)			\$	-	\$ 40,000	\$	40,000	\$	40,000	\$	40,000	\$ 40,000						\$ 200,00
	Total Anticipated Expenses	\$	-	\$	-	\$ 300,750	\$	300,750	\$	300,750	\$	300,750	\$ 300,750	\$ 200,750	\$ 200,750	\$	200,750	\$ 219,491	\$ 3,642,43
1		+		<u>+-</u>			-				-					-		 -	 



# **OAA Advice to Grant Applicants**

- Competitive applications are becoming extremely competitive.
  - We recommend you consider significant percentage of matching funds.
- Clearly articulate an actual plan for sustainability after OAA funds are gone.
- Bring in as many partners as you can from the community and the region
- Be realistic and honest with your proposed performance measures and implementation timeline



Ask your peers from other cities/counties to review your docs



**Tony McDowell, Executive Director Virginia Opioid Abatement Authority** 701 E. Franklin St., Suite 803 Richmond, VA 23221



email to: <u>tmcdowell@voaa.us</u> office (804) 500-1808 mobile (804) 572-8718