

Please download this slide deck to your desktop to view the embedded video files.

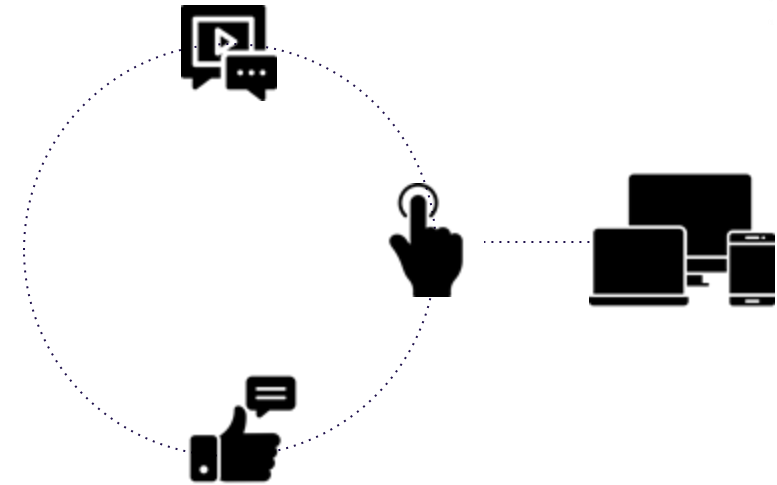


Virginia's statewide youth and young adult fentanyl awareness campaign

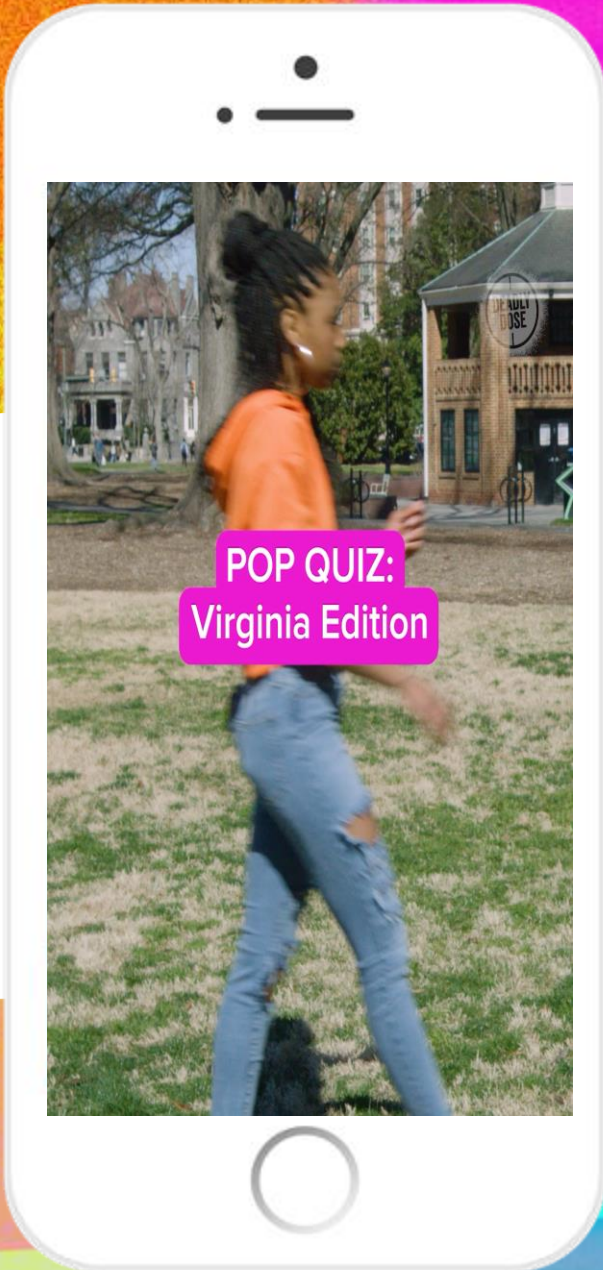
Danny Saggese, MBA
Director of Marketing
Virginia Foundation for Healthy Youth



ECOSYSTEM **SOCIAL CHANNELS**



*Specific to certain campaigns (i.e. Pop Quiz, Timer, Video Game)



Vertical Social Video

Ran on: YouTube, Instagram, TikTok,
Snapchat

@deadlydoseva

**A DEADLY
DOSE
of fentanyl
is closer than
you think.**

FACE THE FACTS

Fentanyl is here, and we're
paying a deadly price.



Virginia's
fentanyl-related deaths
INCREASED BY 98%
in the past 4 years.



**What is
FENTANYL?**

Fentanyl is a powerful opioid
taking over Virginia's drug supply.

POP QUIZ

What makes
FENTANYL
so deadly?



You can't
SEE, SMELL, OR TASTE
fentanyl laced into
pills and powders.

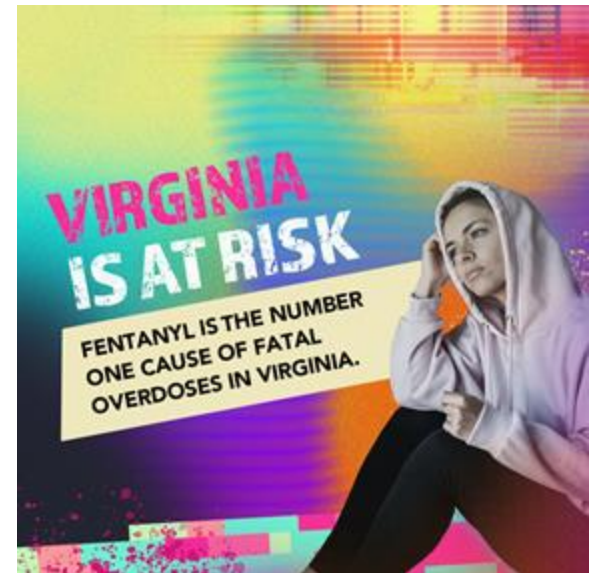


It's impossible to see if fentanyl
is mixed into pills and powders.



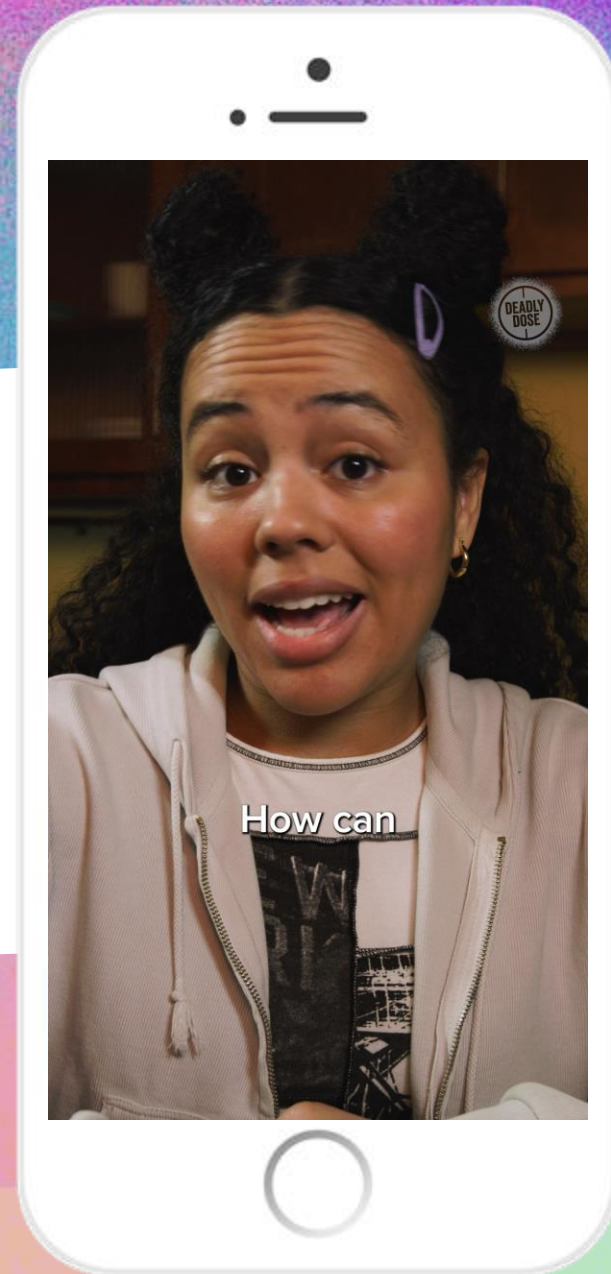
**VIRGINIA
IS AT RISK**

**FENTANYL IS THE NUMBER
ONE CAUSE OF FATAL
OVERDOSES IN VIRGINIA.**

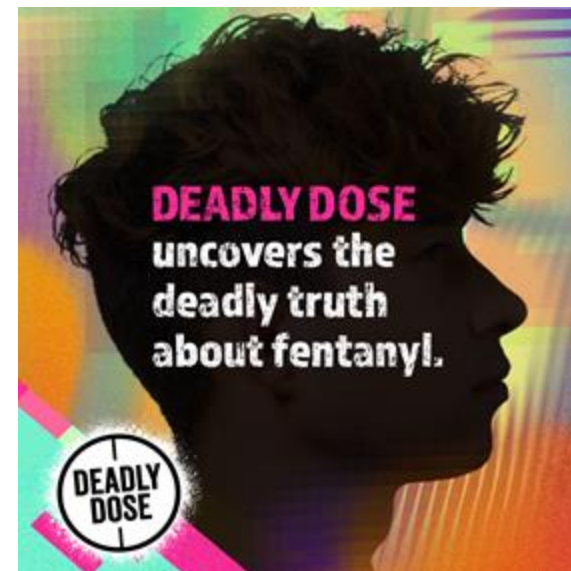


Vertical Social Video

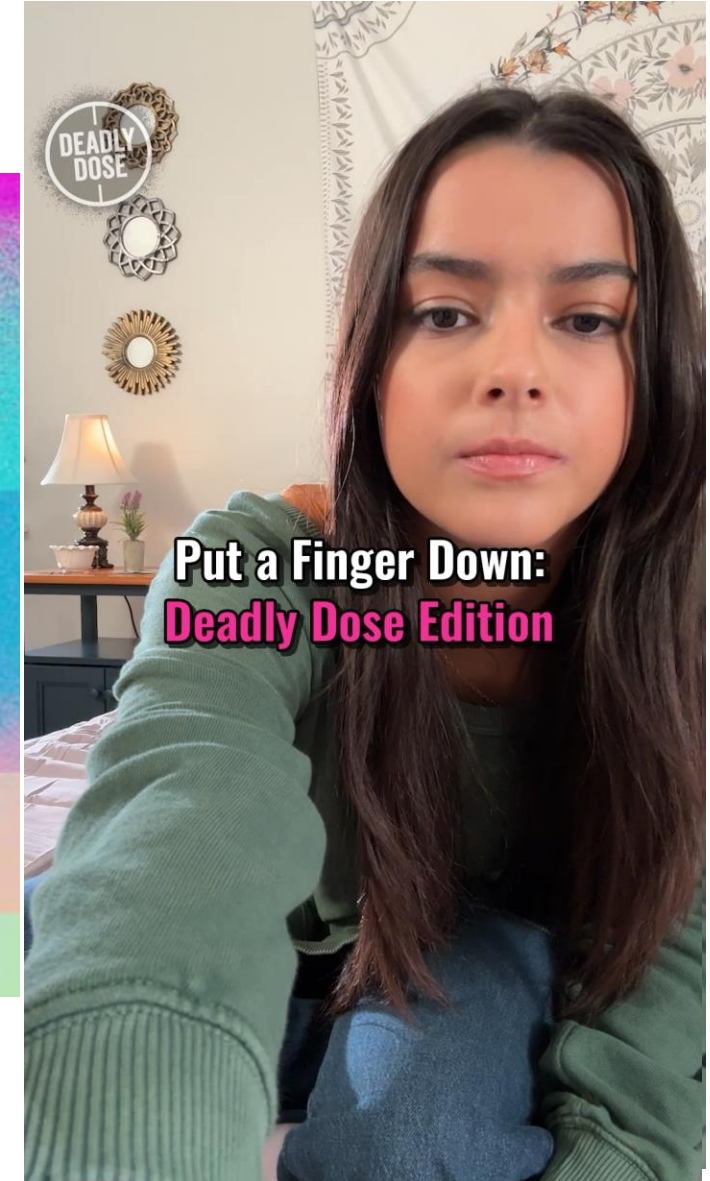
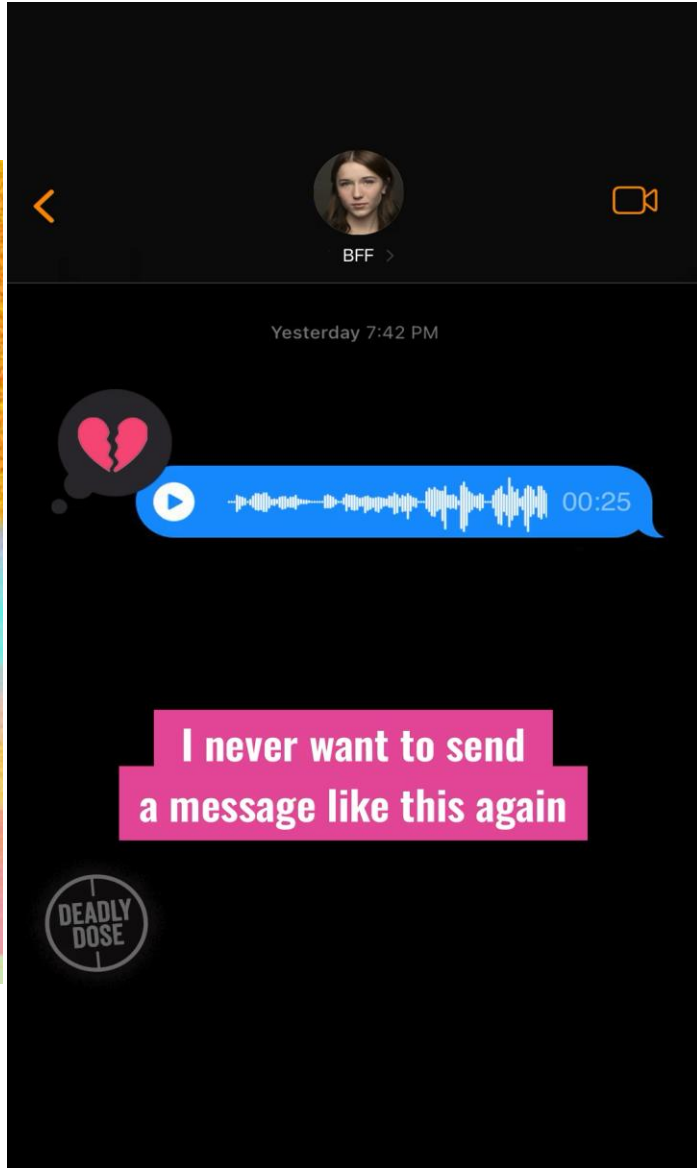
Running on: Instagram, TikTok, Snapchat



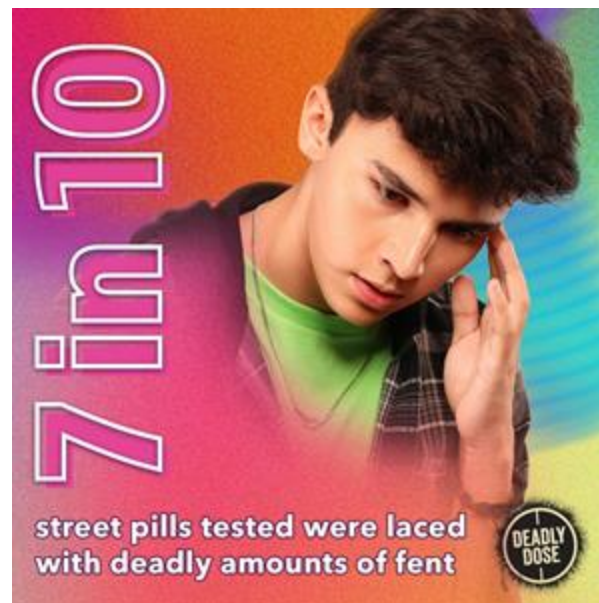
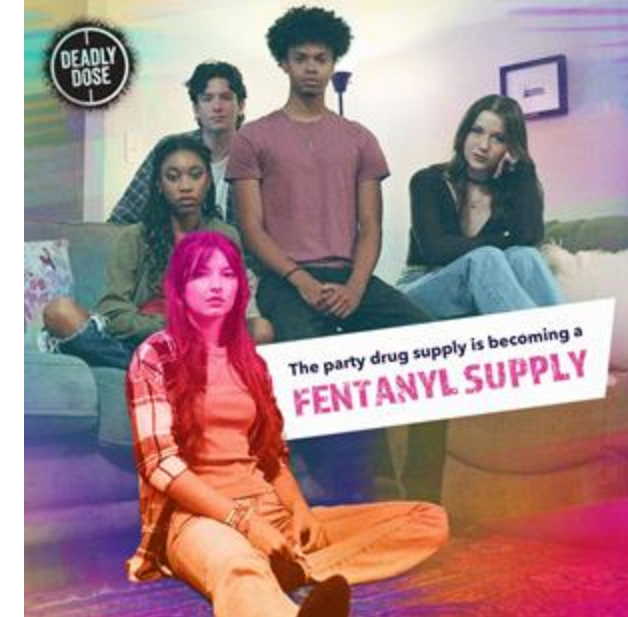
@deadlydoseva



Top Performing Videos: TikTok



Instagram Images - @deadlydoseva



Key Findings

Campaign Awareness:

The campaign reached audiences effectively through digital platforms, although no one ad was seen by a majority of respondents. More than nine in ten respondents were campaign aware.

Metrics:

- ❑ **91%** reported seeing at least one Deadly Dose campaign message.
- ❑ **40%** remembered the “Put a finger down” overdose awareness video, the most recalled message.
- ❑ **35%** saw the “This is what an overdose looks like” GIF, the most viewed single image/GIF.
- ❑ **71%** of campaign aware youth/young adults encountered ads on YouTube, with 43%-48% awareness of individual YouTube ads.

Video Reaction and Engagement:

Campaign content sparked curiosity and high engagement, with many respondents reporting they learned new information about fentanyl from the ads.

Metrics:

- ❑ **32%** searched for more information after seeing a Deadly Dose ad.
- ❑ **82%** felt the ads provided new information about fentanyl.
- ❑ **67%** were likely to recommend or share a Deadly Dose post.



The Dangers of Fentanyl

Last Updated January 2024

The Problem: Youth do not understand the serious harm that fentanyl poses to their health, and teachers lack the resources to keep them informed.

The Response: VFHY led a collaborative effort to refine, test, and improve a high school fentanyl presentation lesson from Warren County so that it could benefit youth statewide.

The Process

The lesson was tested with almost 200 high school students by **five Partner Organizations**.

Results were sent to **Virginia Tech** for analysis. Students also analyzed content for age appropriateness. Analysis was overseen by **VCU**.

VFHY analyzed instructor feedback from six different instructors.

The lesson was vetted by subject matter experts (**Warren Coalition, Rescue, East Tennessee State**).

The lesson's appearance was standardized and improved.

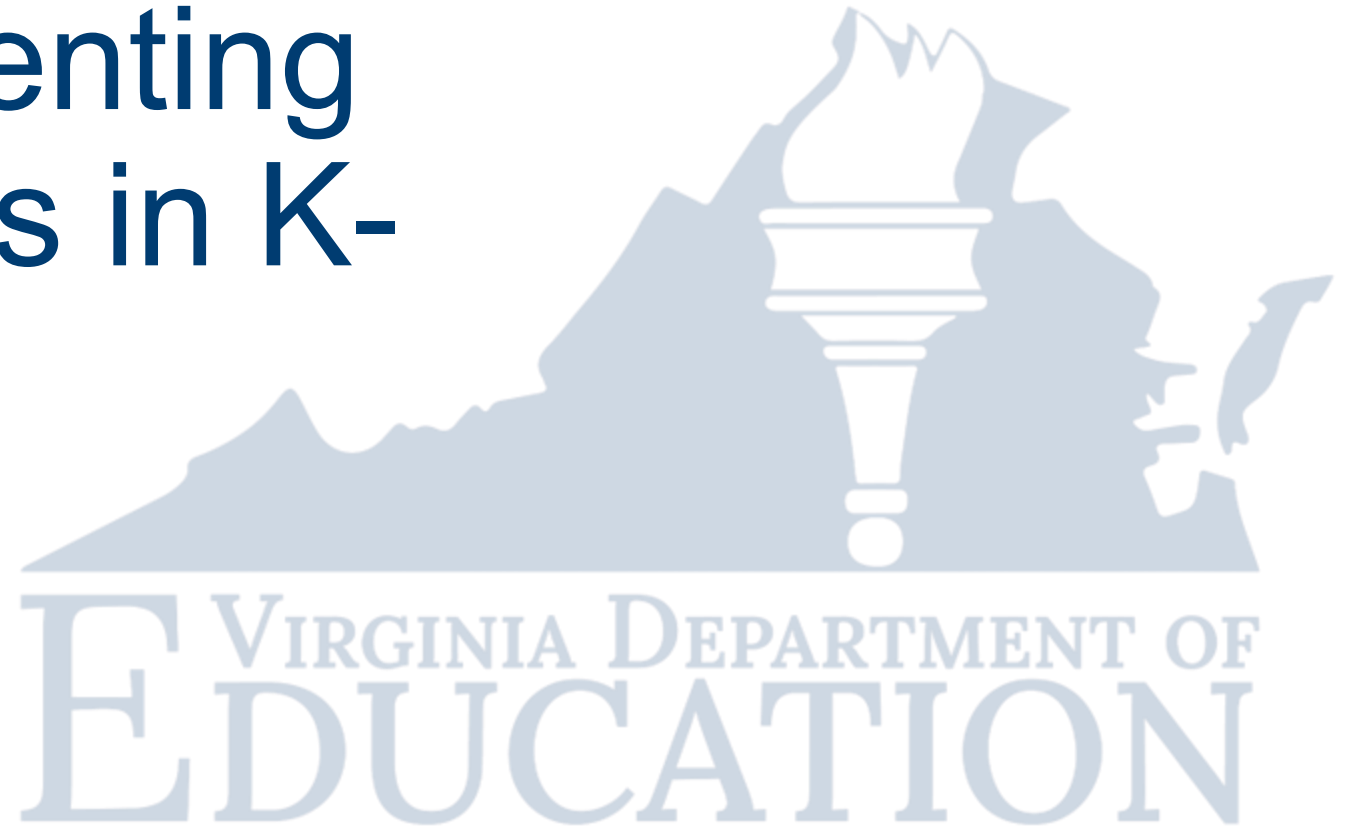
The Results

- Launched in January 2024 on the [VFHY Website](#) and on the [It Only Takes One VA](#) website.
- Now provided free of charge to any classroom across the Commonwealth.
- This evidence-informed educational lesson provides teachers with a tool to educate high school students about the evolving dangers of fentanyl.
- Translated into Spanish to further its reach.
- Developed a free one-hour best practices webinar.
- Downloaded by more than **250 unique** organizations.



Empowering Educators to Combat the Opioid Crisis: Implementing Botvin LifeSkills in K- 12 Schools

Nenneya Shields
Opioid Abatement
Program Manager



Agenda

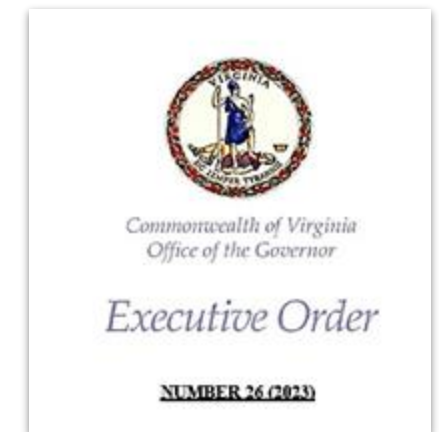
- 1** Understanding the Crisis & the Response
- 2** The Power of Botvin LifeSkills Training
- 3** Opportunity to Join the Movement

Understanding the Crisis & the Plan

The Crisis

The state health commissioner declared the Virginia opioid crisis to be a **public health emergency** in 2016.

Governor Glenn Youngkin signed [Executive Order 26](#) in 2023 which directed the launch of a comprehensive fentanyl-fighting strategy across public safety, education, and treatment sectors.



The Executive Order came on top of the Governor's [Right Help, Right Now](#) plan, which includes a critical goal to reduce opioid overdoses in Virginia by 20 %.

Dangers of Fentanyl

- Synthetic opioid up to 50x stronger than heroin and up to 100x stronger than morphine
- The tiniest amount can cause a fatal overdose- as little as 3 grains of salt
- Authorities have found fentanyl mixed into almost every kind of drug
- Undetectable- cannot see it, cannot smell it, cannot taste it
- One of the most common drugs involved in overdose death

How Can We Empower Educators?

The Response

DOE has published resources for educators



The Response

[Students](#) [Teaching, Learning & Assessment](#) [Programs & Services](#) [State Board, Data & Funding](#) [About VDOE](#)

Opioid Overdose Prevention and Response Instructional Resources

In accordance with [§ 22.1-206.01](#) of the *Code of Virginia*, the VDOE, in collaboration with the Virginia Department of Health, has provided a repository of instructional resources intended to inform the development of division programs of instruction for Grades 9-12 on recognizing the signs of opioid overdose and the use of opioid antagonists (naloxone, Narcan) to reverse potentially life-threatening overdoses.

- The [2020 Health Standards of Learning: Support for the Instruction of Opioid Awareness and Prevention Instructional Guide](#) supports the instruction of the k-12 Health Education *Standards of Learning* focused on drug awareness, drug use, and drug prevention with a specific focus on opioid and fentanyl awareness and prevention.
- Supplemental Resources:
 - Study Guide: [How to Give Naloxone](#)
 - [Checklist for Students](#): Follow the REVIVE Method

How Can We Protect Vulnerable Youth?

The Response - Educate!

VDOE launched the Opioid Abatement Education Plan which supports expansive access to prevention programming for K-12 students across the Commonwealth by training educators to deliver **Botvin LifeSkills Prevention Programming** in schools.

- Asynchronous online training available year-round for educators
- 6-8 hours of training on own schedule over the course of 6 days
- Training and material fees are covered by program partnership
- \$800 stipend for educators once training is complete

Evidence-Based & Age-Appropriate Prevention Programming

- Available at Elementary (3rd-5th), Middle and High School Level
- Aligns with Virginia Health *Standards of Learning*
- Core Curriculum, SBMH Professionals, SRO, Health/PE Educator
- Universal prevention program that teach personal self-management skills, social skills, and general refusal skills to equip adolescents with the knowledge and skills to develop healthy attitudes and behaviors.
- Delivering LST with a high degree of fidelity to the program's design ensures that students receive the information and skill practice to achieve optimal outcomes with respect to healthy youth development.

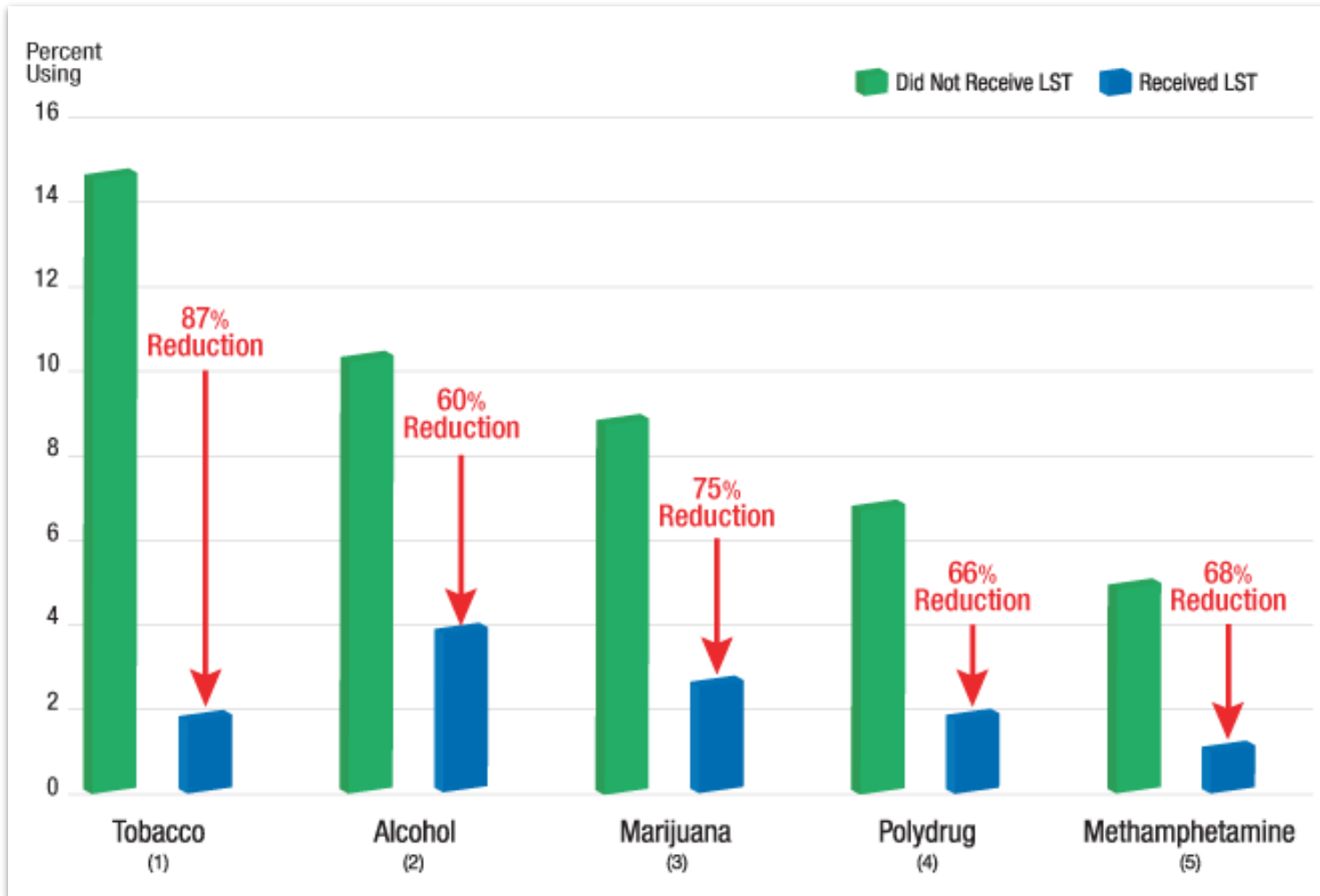
Evidence-Based & Age-Appropriate Prevention Programming



45-minute class sessions

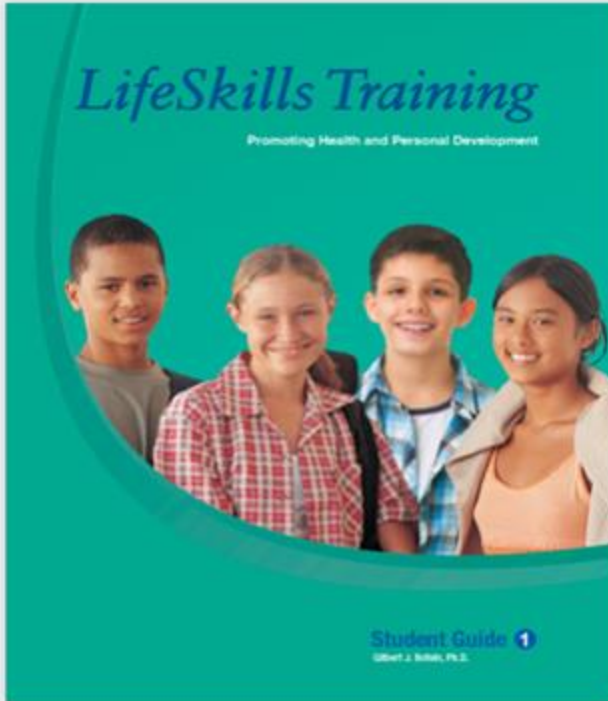
- Taught in sequence and with fidelity
- Fidelity Checklists
- Pre/Post Tests

Effectiveness



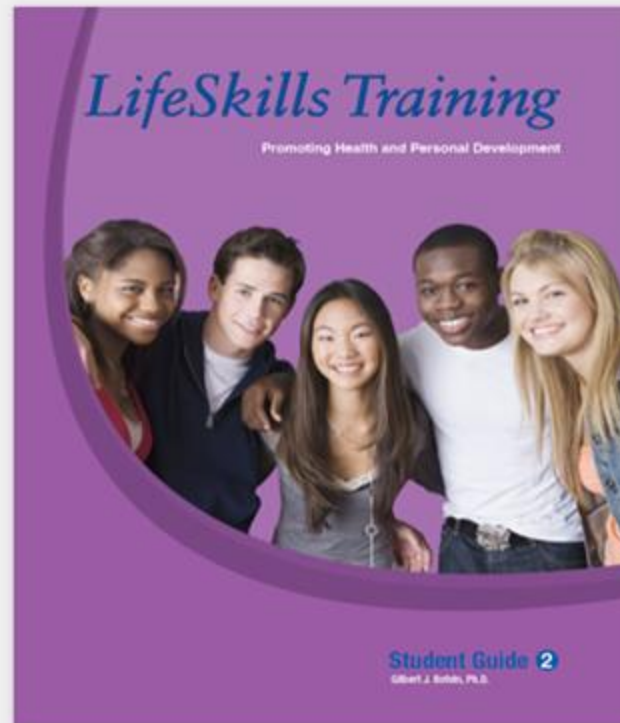
- Reduces Pack-a-Day Smoking by 25%
- Lowers risk for Rx & opioid misuse
- Decreases Use of Inhalants, Narcotics and Hallucinogens
- Reduces Violence
- Reduces risky driving behavior
- Demonstrates Effects on HIV Risk Behavior

Middle School Scaffolding

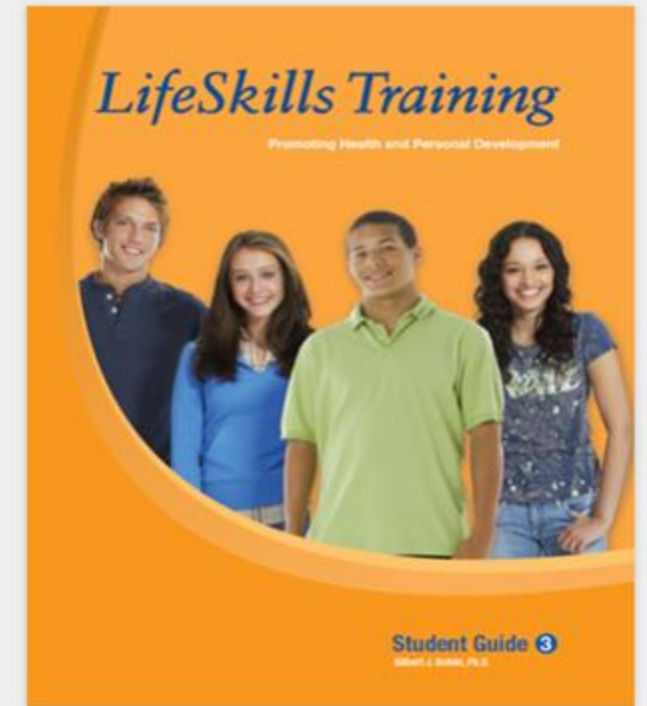


Foundation Level 1 (15 – 18 sessions)

*Students must complete level one before
receiving booster levels 2 & 3*



Booster Level 2 (10 – 12 sessions)



Booster Level 3 (5 – 9 sessions)

Level 1 Activities

Self-Image and Self-Improvement ▲

✚ Crossword

🗑 Self-Check

Making Decisions ▼

Smoking: Myths and Realities ▼

Smoking and Biofeedback ▼

Alcohol: Myths and Realities ▼

Marijuana: Myths and Realities ▼

Advertising ▼

Violence and the Media ▼

Coping with Anxiety ▼

Coping with Anger ▼

Communication Skills ▼

Social Skills ▼

Assertiveness ▼

Resolving Conflicts ▼

Suggestions for Implementation

The interactive activities for students on this website are designed to enhance and enrich the LifeSkills Training Middle School curriculum. Each unit contains two activities: one that reviews the unit's concepts (either a crossword puzzle or memory game), and one that tests student comprehension (Self-Check). The crossword puzzle and "Concentration" game appear in alternating units.

Crossword

The terms and definitions in each puzzle are drawn from vocabulary used throughout its respective unit. You may want to introduce the puzzle to the class as a group and demonstrate how to highlight the areas to be filled in (see the instructions that appear with the activity). If you assign the activity for homework or extra credit, students can print out and submit their completed puzzles.

Alternative: Print out the puzzle and photocopy it for students to work on in small groups in class.

Concentration

In this game, students match terms used in the unit with their definitions. Once the game is finished, students can print out the list of terms and definitions as a refresher. Students can play the game again to better their time; the cards will appear in a different arrangement each time.

If you wish, have students submit the print-out for extra credit or as homework.

Self-Check

Each unit has a multiple choice quiz that consists of eight questions covering key unit concepts. Students get immediate feedback on their answer choices and receive a score at the end. If they wish, students can take the quiz more than once until they achieve a perfect score (the questions do not change, though the order of the answers may vary).



0 item(s) - \$0.00

HOW TO ORDER

Making Decisions

Unit Timing: 2 sessions, 45 minutes each

Vocabulary

- decision
- influence
- pressure
- persuasive tactics

Key to Teaching Strategies

- F** Facilitation
- C** Coaching
- BR** Behavioral Rehearsal
- A** Assessment

Materials Needed

- Student Guide (pages 16-21)

Homework for Next Unit

Student Guide – *My Reasons for Not Smoking*, *Worksheet 5* (page 27)

Special Preparation

- Have students prepared to review their homework assignment on *Everyday Decisions*.
- Select students to participate in the group conformity experiment (page 2.7).

Unit Goals and Objectives

As students get older, they face more complex and more important decisions. The ability to make an independent decision is a skill that requires practice.

This unit is designed to be presented in two sessions so that students have sufficient time to practice the skill.

In this unit students will:

- Demonstrate how decisions are influenced by group pressures
- Discuss reasons why people are influenced by group members
- Identify everyday decisions
- Describe how important decisions are made
- Identify a process for making decisions

Sample Lesson Plans

Sample Lesson Only - Not Intended for Duplication

2.1

Introduction

Inform students that today they will be discussing how and why people make decisions, which is the act of making up your mind about something. As people get older, they are required to make decisions that are more and more complicated. It is important to learn to make decisions independently without being influenced by others. Let them know that they will have a chance to practice making decisions using a three-step decision-making process.

Everyday Decisions (5 minutes)

1. Have students refer to *Worksheet 4, Everyday Decisions* in the Student Guide (page 18).
2. Ask them to think of and write down at least four or five decisions that they make each week in the following categories: at home, in school, and with friends.
3. Tell them that these may be things that they do with or without giving them much thought; examples include:
 - what to wear
 - how much to study
 - what TV show to watch

Worksheet 4: Everyday Decisions

Write a list of the important personal decisions you have to make regularly at home, at school, and with friends. Check off whether you make these decisions the way that you are influenced by others. Check off if you apply a three-step decision-making process.

Decisions At Home	At School	With Friends
1. _____	1. _____	1. _____
2. _____	2. _____	2. _____
3. _____	3. _____	3. _____
4. _____	4. _____	4. _____
5. _____	5. _____	5. _____

SG page 18

Sample Lesson Only - Not Intended for Duplication

What Educators Say...

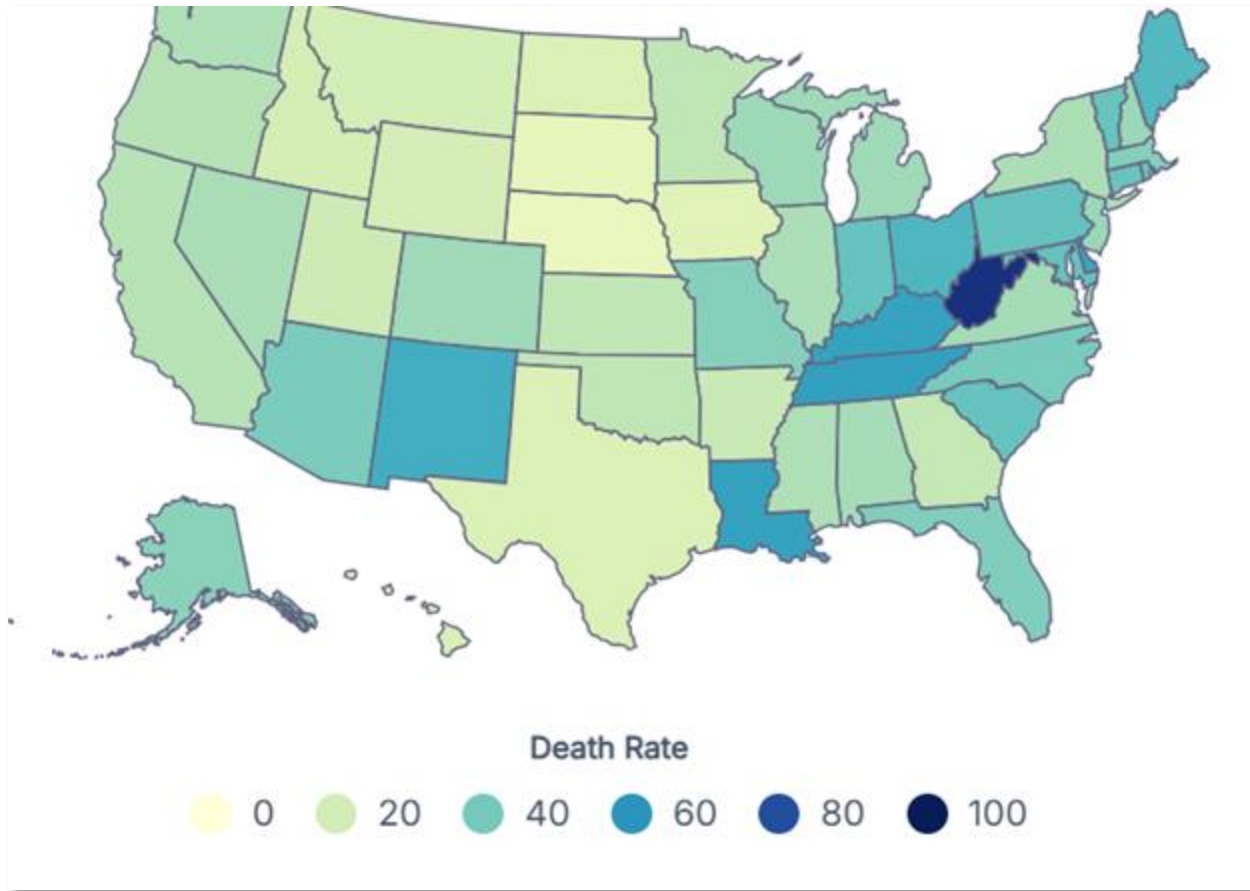
Benefits to Educators

- Lesson plans are clear, structured, and easy to follow.
- Materials support existing health curriculum.
- Facilitates meaningful classroom discussions.
- Increases educator confidence in delivering prevention education.

Benefits to Students

- Content is current, relatable, and age-appropriate.
- Engaging videos and interactive lesson elements.
- Development of key life skills like decision-making and communication.
- Increased awareness of substance use risks and prevention strategies.

The Impact - Positive Trends



Statewide response is making a huge impact!

Fentanyl-related overdose deaths in Virginia declined **44 percent year over year** and are down over 46 percent from its peak in 2021.

Between the 12-month periods ending November 2023 and November 2024, **Virginia led the nation in year-over-year percentage declines in drug overdose deaths.**

Join the Movement



Onboarding Process

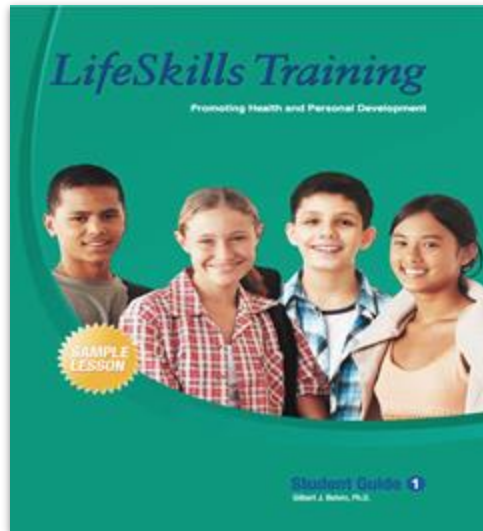
1. Sign up at QR Code
2. Discussion with Program Managers
3. Any necessary approvals
4. Sign program agreements
5. Register for online training
6. Receive all training and school materials
7. Deliver Botvin LifeSkills to students with fidelity!
8. Share the opportunity!

Any questions?

Nenneya Shields

Opioid Abatement Program Manager

nenneya.shields@doe.virginia.gov



Opioid Abatement Botvin LifeSkills
Training Interest Form



Virginia Cooperative Extension Opioid Abatement Authority Project:

Collaborative Opioid Prevention Education (COPE)

Kathy Hosig, PhD, MPH, RD

Professor, Population Health Sciences

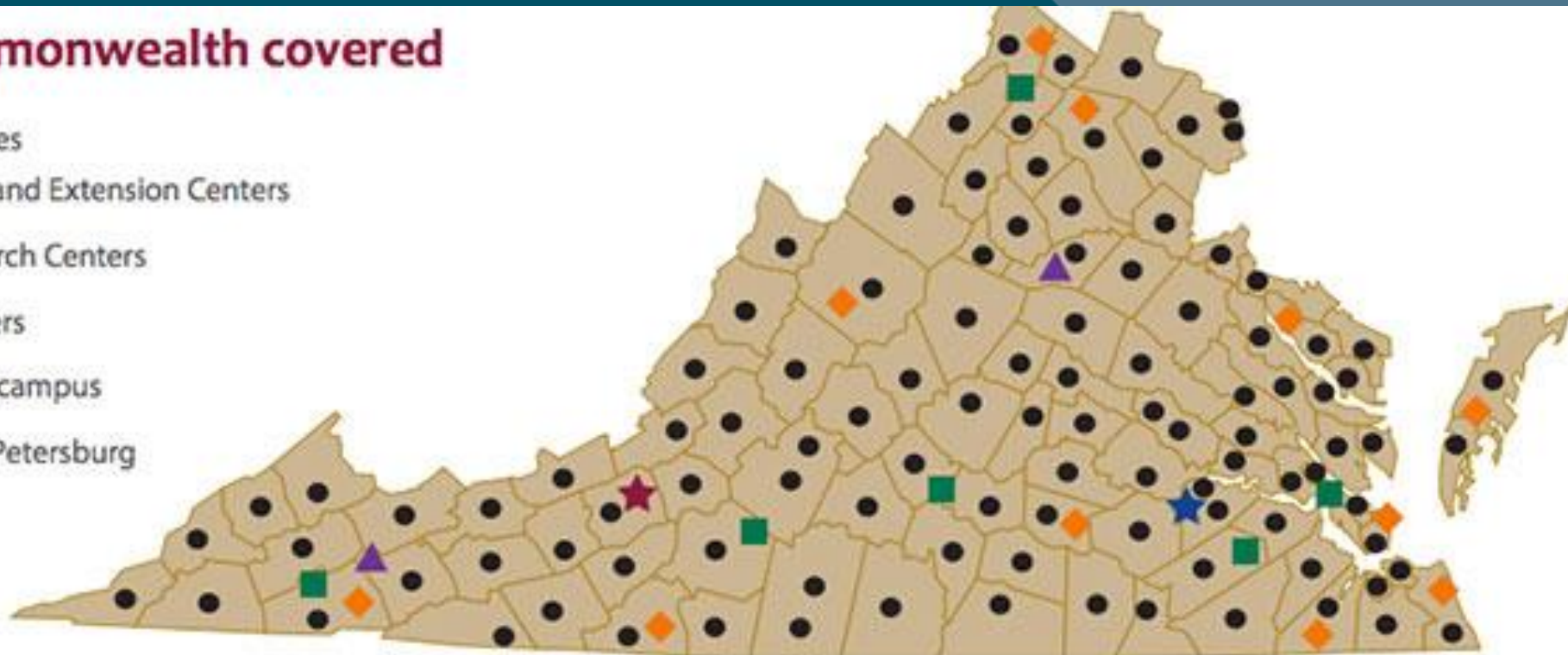
VCE Initiative Leader for Health and Well-being

Jennifer Fichthorn, MPH

COPE Project Coordinator and Evaluator

We have the commonwealth covered

- 107 Local Extension Offices
- ◆ 11 Agricultural Research and Extension Centers
- ▲ Two Departmental Research Centers
- Six 4-H Educational Centers
- ★ Virginia Tech, Blacksburg campus
- ★ Virginia State University, Petersburg



VCE-COPE

Funded by the Virginia Opioid Abatement Authority

- The wide array of Extension programs and services will reduce stigma associated with accessing services related to substance use disorder (SUD) when they are facilitated by VCE.
- VCE programs and services build community capacity, support community viability and provide education to community groups, families and individuals to promote overall health and resilience.

VCE-COPE

Scope of Services

- Support local coalitions that focus on substance misuse and addiction
- **Disseminate evidence-based programs for SUD prevention and support of individuals in recovery from SUD and their families**
- Facilitate/coordinate connections to Virginia Cooperative Extension and Virginia Tech resources and expertise

VCE-COPE

Resources Available to Local Communities through VCE

- 4 regional coordinators; 2 part-time regional coordinators
- Training for VCE personnel, teachers and community members
 - MHFA (youth and adult)
 - Botvin LifeSkills Training school-based curricula
 - Botvin LifeSkills Parent Program
 - Adverse Childhood Experiences training
 - Other evidence-based curricula and programs
- Compensation for community-based instructors
- Participant materials for evidence-based programs

Evidence Based Programs

• Reaching Adults

- Mental Health First Aid
 - MHFA for special populations
- Youth Mental Health First Aid
 - YMHFA for special populations
- Botvin Parent Program
 - Community groups
 - Incarcerated parents
 - Foster care parents
- Education on Adverse Childhood Experiences

• Reaching Youth

- Botvin LifeSkills Programs
 - Grades 3-12
 - Anti-bullying programs
 - SUD prevention programs
- Preschool programs
 - Botvin Wise Owl
 - Al's Pals

Mental Health First Aid

- Designed to help a person in mental health crisis.
- Offered in two primary programs:
 - Mental Health First Aid
 - Youth Mental Health First Aid
- Can be tailored to diverse audiences





ACE Interface Presenter Cohort

2 1/2 day training

The ACE Interface Presenter Training Program supports the rapid dissemination of ACE and resilience science to promote and improve health and wellbeing across the lifespan.

The Adverse Childhood Experiences (ACE) Study findings represent a paradigm shift in human understanding of the origins of physical, social, mental, and societal health and well-being.

This training cohort will require the completion of a two and a half day train-the-trainer session taught by ACE Interface Master Trainers, dedicated to spreading the power of NEAR science (neurobiology, epigenetics, adverse childhood experiences, and resilience) and building community connection.



Botvin LST and Parent Program

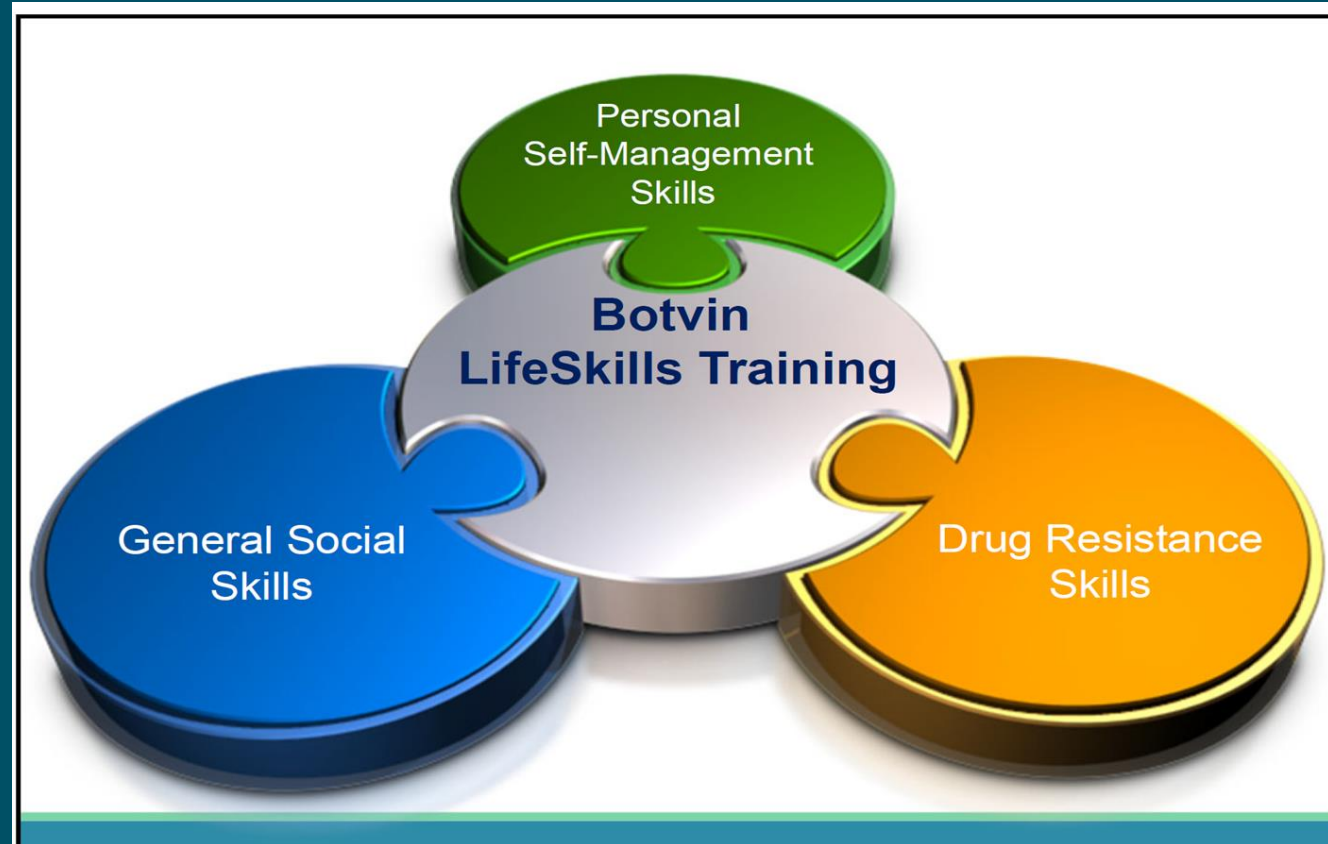
LifeSkills Curricula

- Strongly evidence-based
- For grades 3-12
- Pre-K support
- Alignment with VA Standards of Learning
- Successfully implemented in Virginia through USDA and SAMHSA grants

Parent Program

- Designed for parents/caregivers of children in middle and high school
- Teaches skills to communicate with preteens and teens
- Helps parents/caregivers create boundaries
- Helps parents/caregivers create a support network for guiding the child.

Evidence-Based Universal Prevention Curricula



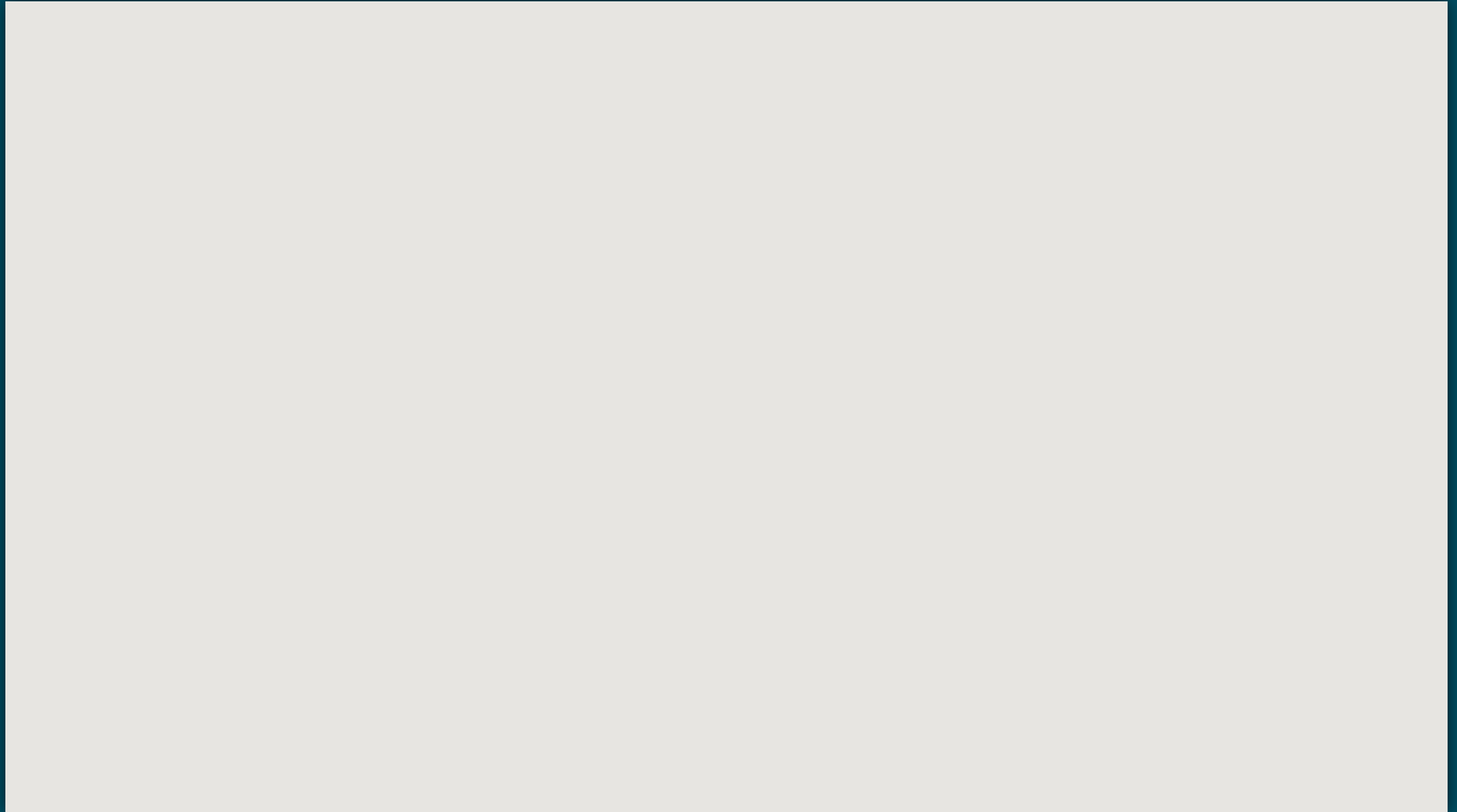
Complementary Parent/Family Program

- Family Communication
- Parental Monitoring
- Being a Good Role Model
- Use of Appropriate and Consistent Discipline
- Effects and Warning Signs of Substance Use
- Taking a Clear Stand on Drugs



*"Evidence-based Prevention Programs for
Schools, Families, and Communities"*

Insights from Henry County Teachers



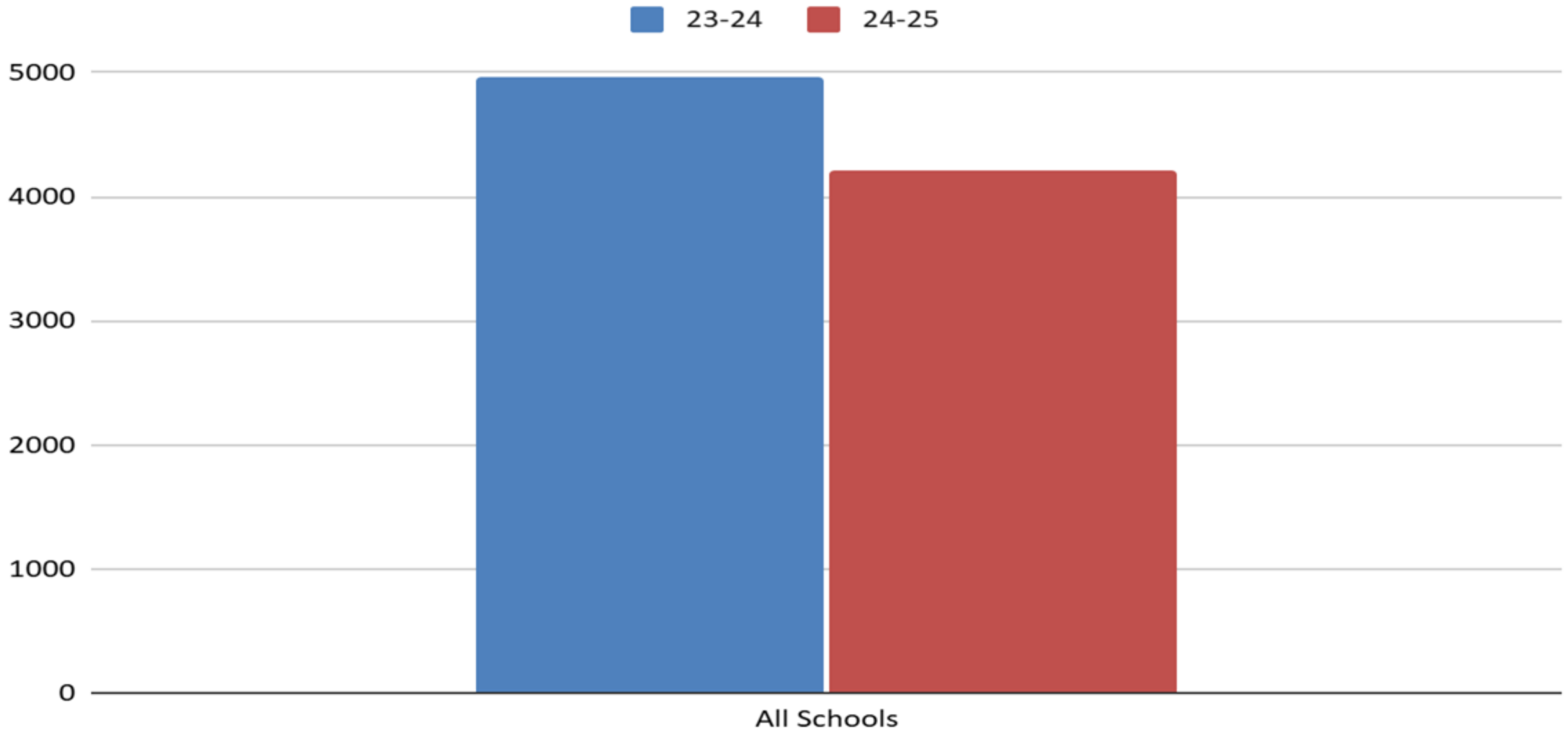
Drug Violations

This year there has been a **80% reduction** in the number of drug/ THC violations in Campbell County Public Schools.

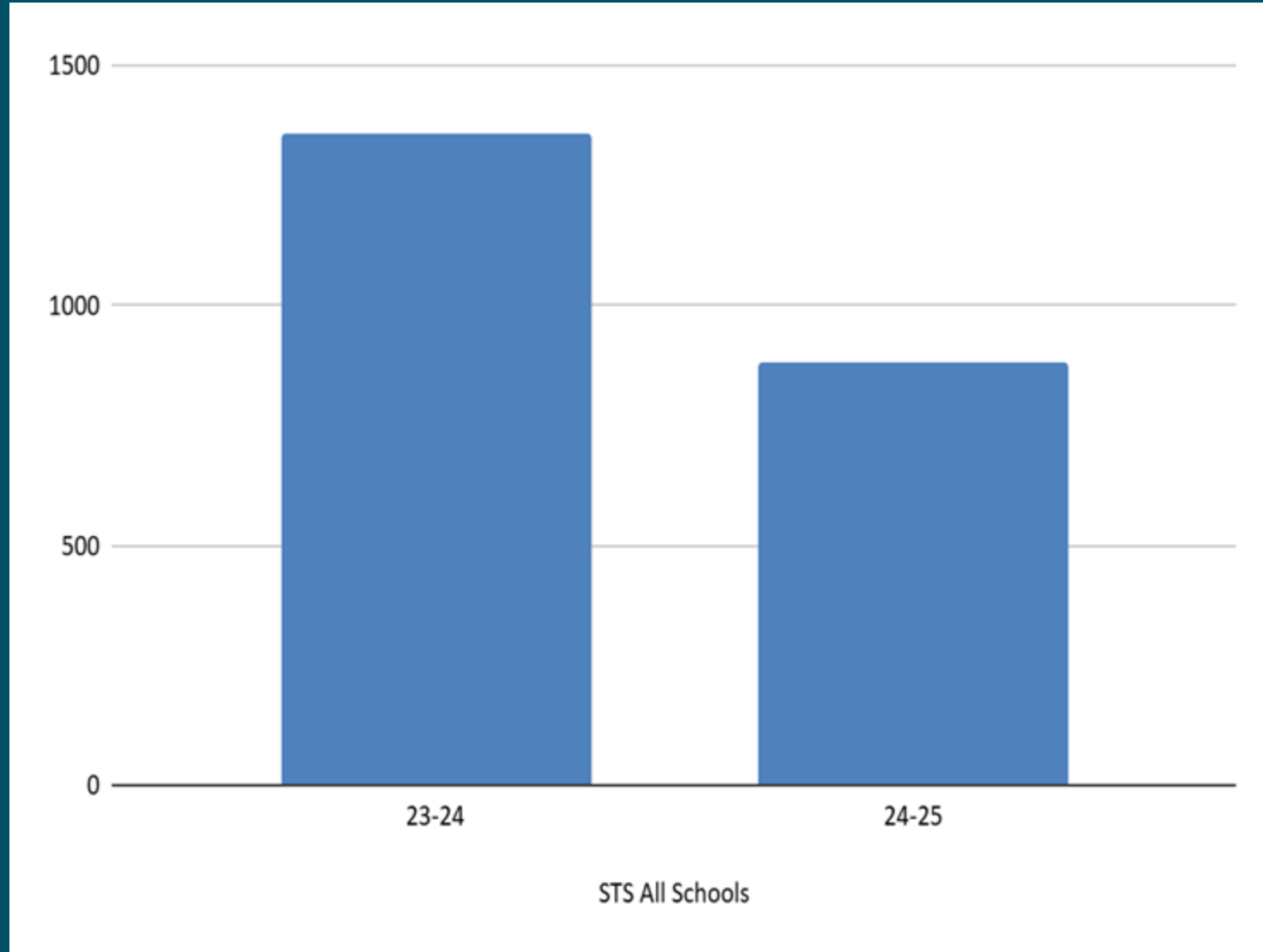
- In 2023-24, there were 117 incidents of drug possession
- In 2024-25, there have been 25 incidents of drug possession.



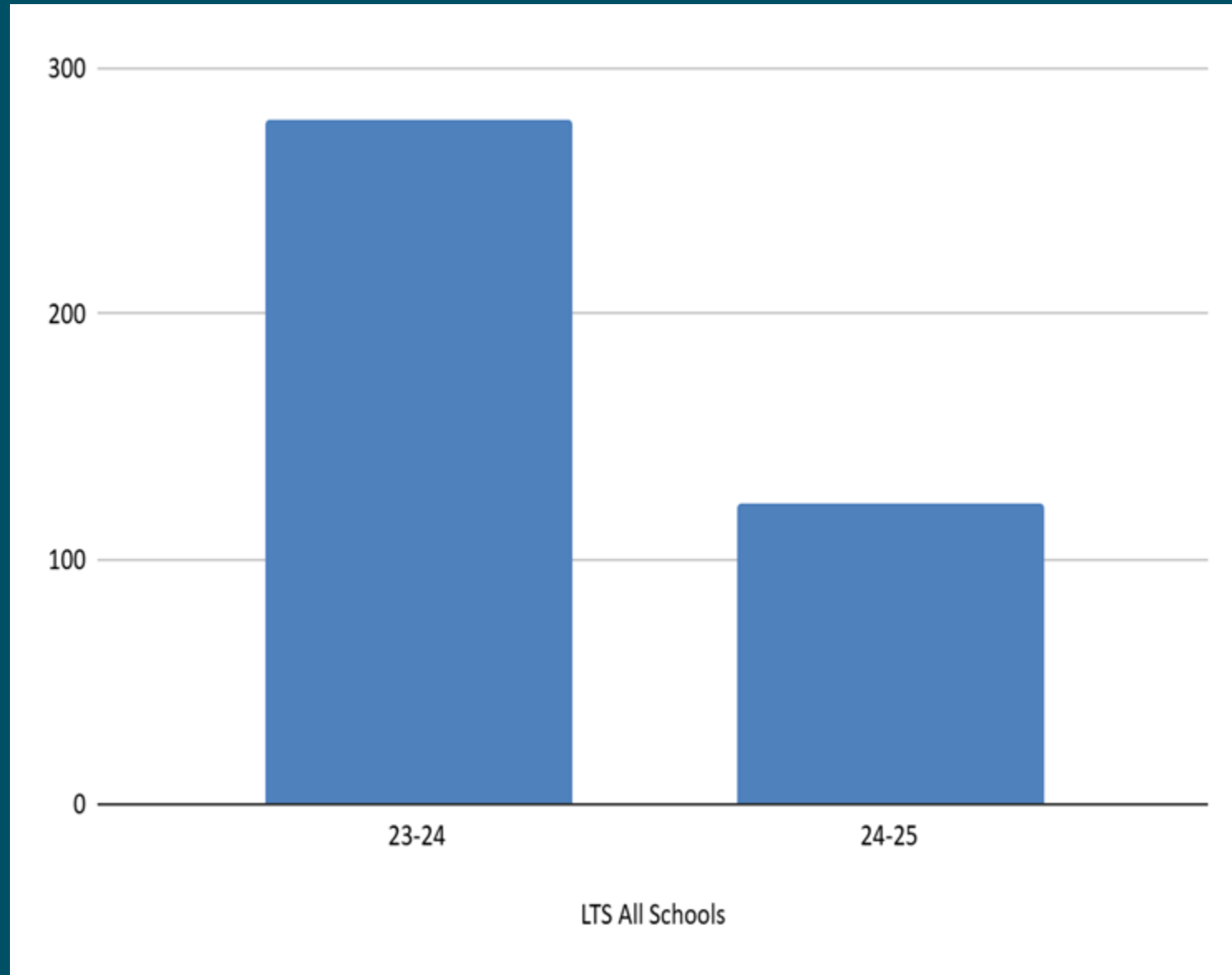
Total Number of Discipline Incidents



Total Number of Short Term Suspensions



Total Number of Long Term Suspensions



We believe these improvements are the result of a strong, collaborative effort. Our partnership with the Campbell County Sheriff's Office, particularly through the work of school SROs, alongside implementation of the Botvin LifeSkills curriculum and the use of diversion programs through Campbell County Court Services, has provided a balanced approach combining proactive education with appropriate accountability. This combination seems to be making a real difference.

These numbers are directly impacted by students making better choices that increase their time of positive engagement at school.

- Campbell County School Board member

Community Partners



Thank You

Kathy Hosig: khosig@vt.edu

Jennifer Fichthorn: jenniferf19@vt.edu

PILL ~~**ONE**~~ **CAN**
KILL





FENTANYL KILLS.

Can you spot the **fake**?

Protect yourself at OnePillCanKillVA.org

ONE PILL CAN KILL logo Paid for in part by a grant from:

Do you trust your eyes with your **LIFE**?

Spot the fake at OnePillCanKillVA.org

ONE PILL CAN KILL logo Paid for in part by a grant from:

Both are pills, **but one can kill.**

Spot the **fake** at OnePillCanKillVA.org

ONE PILL CAN KILL logo Paid for in part by a grant from:

IT ONLY TAKES ONE.

[It Only Takes One](https://OnePillCanKillVA.org)



Both are pills,
but one can kill.



Spot the **fake** at
OnePillCanKillVA.org

View Your Optics
Dashboard



<https://onepillcankillva.org/>

Paid for in part by a grant from:





Virginia RULES

OFFICE OF THE ATTORNEY GENERAL

TEENS LEARN & LIVE THE LAW

[Home](#)

[About](#)

[VaRules Topics](#)

[Be an Instructor](#)

[VaRules Camp](#)

[News](#)

[Resources](#)

[Instructor Login »](#)



Virginia Rules is an educational program especially designed to help instructors, parents, and students understand the laws that apply to Virginia teens in their everyday lives. [Learn More »](#)

Welcome from Virginia Attorney General
Jason S. Miyares

Thank you for visiting the Virginia Rules website and for taking an active role in the development of Virginia's young people.





Virginia Rules Overdose Curriculum

Virginia Rules is Virginia's state-specific law-related education program for middle and high school students. The purpose is to educate young Virginians about Virginia laws and help them develop skills needed to make sound decisions. Virginia Rules is designed to be taught by school resource officers.

Under the Attorney General, Ceasefire has worked with law enforcement to create curriculum that highlights the fentanyl crisis to engage and educate school-aged children about the dangers and consequences of opioids.

Virginia Rules

- Aims to increase legal literacy and awareness in middle and high school students, teachers and parents on laws related to drugs, opioids, and other substances.
- Curriculum is FAQ-based, interactive, and designed for teens to easily understand Virginia laws associated with each topic.
- Each module explains key concepts about different substances in accessible language, which is also supported by visual aids like tables and graphs and links to other sites that will provide more information.

VaRules Topics	Be an Instructor	VaRules Camp	News
Laws in Virginia	Shoplifting	Teens and Violence	
Virginia's Judicial System	Student Responsibilities	Dating Violence	
Juvenile Justice in Virginia	Keeping Your Driver's License	Human Trafficking	
A Virginia Courtroom	Trust and Respect Between Teens and Law Enforcement	Alcohol, Tobacco/Nicotine and Marijuana	
Criminal Law Basics	Teens and Employment	Drugs – Overview	
Civil Law Basics	Family Relationships and the Law	Prescription Drugs	
Legal Rights of Juveniles	Bullying	Opioids	
Crimes Against Persons		Technology and You	
		Victims' Rights	



ISSUES WITH **ADDICTION?**

Take the first step at
OnePillCanKillVA.org/Resources

ONE
PILL CAN
KILL

WHO DO YOU TRUST?

ONE
PILL CAN
KILL

DON'T HESITATE
TO SEEK TREATMENT
FOR AN OVERDOSE.

The Good Samaritan Law will protect you
from possession and intoxication charges in VA.

**SOMETIMES FAKE PILLS
CAN TAKE YOUR LIFE.**
**SOMETIMES THEY TAKE
EVERYTHING ELSE.**

**WHEN IN DOUBT,
THROW IT OUT.**

ONE
PILL CAN
KILL



FRONT



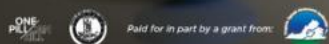
INSIDE



FENTANYL KILLS.

Can you spot the **fake**?

Protect yourself at OnePillCanKillVA.org



Do you trust your eyes
with your **LIFE?**

Spot the fake at
OnePillCanKillVA.org

ONE
PILL CAN
KILL



Paid for in part by a grant from:



Both are pills,
but one can kill.



Spot the **fake** at OnePillCanKillVA.org

Paid for in part by a grant from:



CAN YOU
SPOT THE
FAKE?

ONE
PILL CAN
KILL

As part of our efforts to raise
fentanyl awareness, Virginia's Office
of the Attorney General provides
valuable information to help you
understand the dangers of fentanyl
and fake pills.

Protect yourself at
OnePillCanKillVA.org

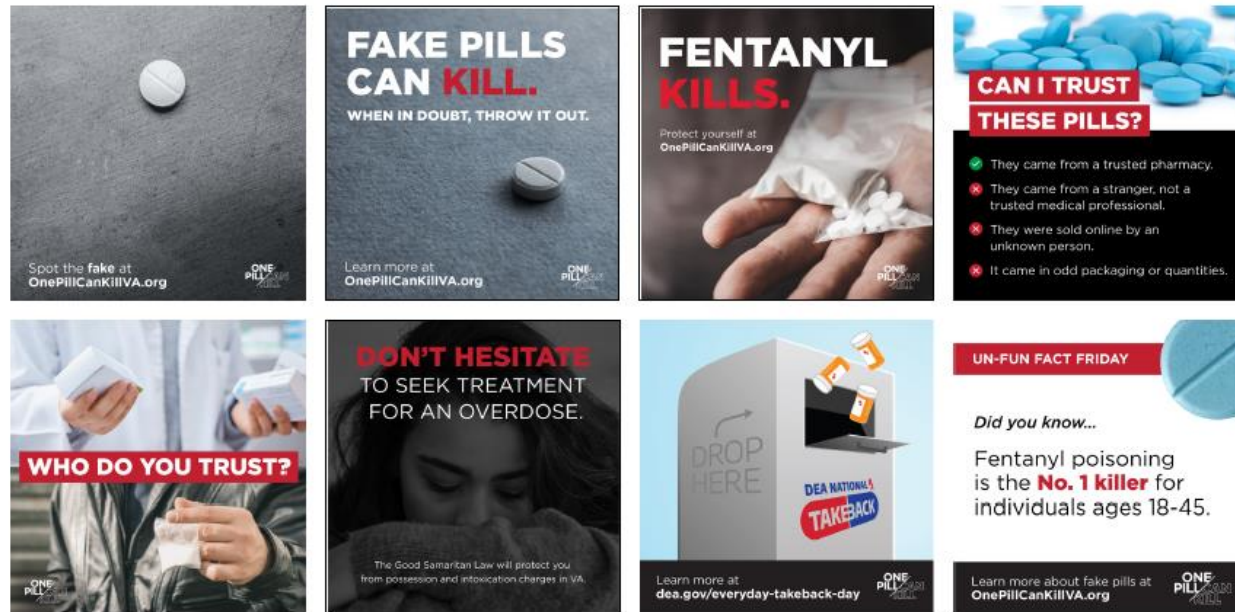
Paid for by the Virginia Office of the Attorney
General, Jason Miyares.



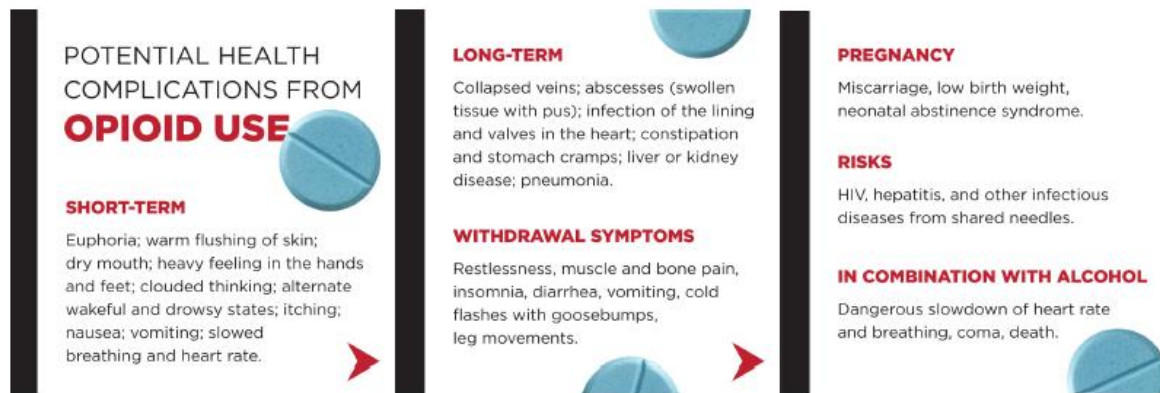
View Your Optics
Dashboard

SOCIAL POSTS

JUNE CONTENT CALENDAR - SINGLE IMAGES

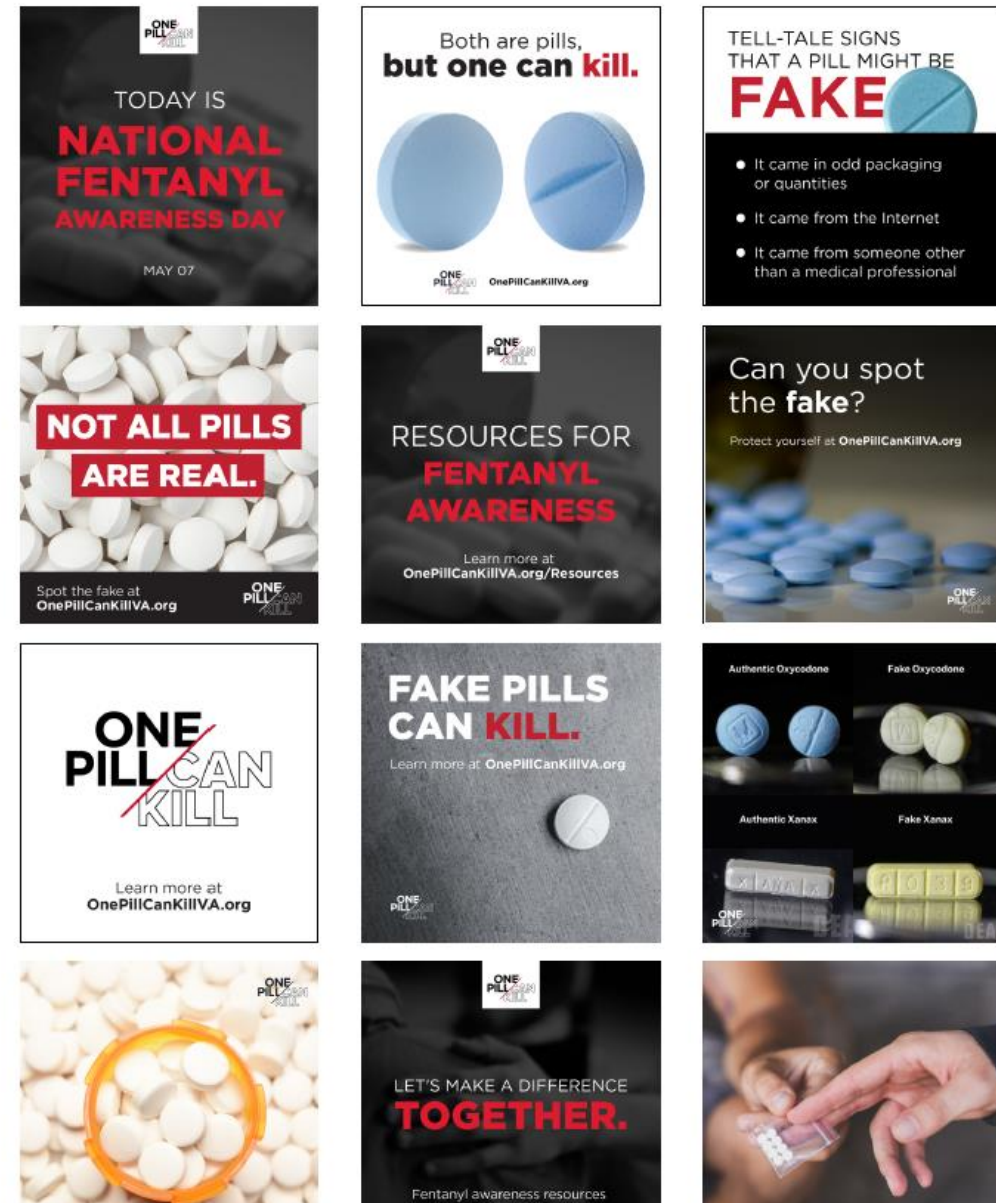


JUNE CONTENT CALENDAR - CAROUSEL



SOCIAL POSTS

MARCH/APRIL CONTENT CALENDAR



DIGITAL ADS (GIFs -- SPLIT INTO FRAMES)

Both are pills,
but one can kill.

PROTECT YOURSELF

Both are pills,
but one can kill.

PROTECT YOURSELF

Both are pills,
but one can kill.

PROTECT YOURSELF

Both are pills,
but one can kill.

7 out of every 10 pills seized by the DEA contain a **lethal dose** of fentanyl.

PROTECT YOURSELF

Both are pills,
but one can kill.

7 out of every 10 pills seized by the DEA contain a **lethal dose** of fentanyl.

PROTECT YOURSELF

DIGITAL ADS (GIFs -- SPLIT INTO FRAMES)

FENTANYL KILLS.

Can you spot the **fake**?

Join us in the fight against **fake pills** and **fentanyl overdoses** in Virginia.

PROTECT YOURSELF

Do you trust your eyes with your **LIFE?**

Discover the dangers of **fake pills** and **protect** yourself and your loved ones today.

PROTECT YOURSELF

Both are pills,
but one can kill.

7 out of every 10 pills seized by the DEA contain a **lethal dose** of fentanyl.

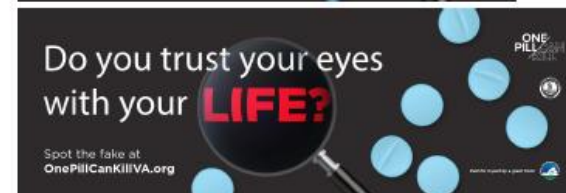
PROTECT YOURSELF

DIGITAL ADS (GIFs -- SPLIT INTO FRAMES)



SOCIAL MEDIA ASSETS

COVER IMAGES



PROFILE PICTURES



ONE PILL CAN KILL

Working Together in Virginia to Fight Fake Pills & Fentanyl Overdoses

One Pill Can Kill (OPCK) website

The One Pill Can Kill website is a great resource for individuals who do not have social media to still get access to learn about the opioid crisis.

Through the different pages, you can enhance your understanding of this crisis and fentanyl, find resources to help, and learn the mission of the Attorney General to stop this crisis.

RESOURCES FOR FENTANYL AWARENESS

Helpful Information Protect Yourself from Fentanyl and Fake Pills

ONE PILL CAN KILL RESOURCES

Check out these trusted resources to learn more about fentanyl, fake pills, and how to combat their dangers:

[ONLINE RESOURCES](#)
[TREATMENT RESOURCES](#)
[FACT SHEETS](#)
[PREVENTION RESOURCES](#)
[NEWS](#)

ONLINE RESOURCES



Virginia Rules — Opioids Information
Virginia's Office of the Attorney General



One Pill Can Kill
Drug Enforcement Agency



It Only Takes One
Fentanyl in Virginia



Virginia Executive Order No. 26
Virginia's Office of the Governor



Right Help, Right Now
Transforming Behavioral Health

PREVENTION RESOURCES



WARNING SIGNS OF DRUG ABUSE

State of Tennessee



STOP OVERDOSE

CDC



OPIOIDS

CDC



LIFE SAVING NALOXONE

CDC



RAISING DRUG-FREE YOUNG PEOPLE

Drug Enforcement Agency



SUBSTANCE USE IN ADOLESCENCE

U.S. Department of Health and Human Services



DRUG OVERDOSE

CDC



RESOURCES FOR PARENTS & EDUCATORS

National Institute on Drug Abuse



DRUGS, BRAINS, AND BEHAVIOR: THE SCIENCE OF ADDICTION

National Institutes of Health



GROWING UP DRUG FREE: A PARENT'S GUIDE TO SUBSTANCE USE PREVENTION (2021)

Drug Enforcement Agency



RESOURCES FOR FAMILIES COPING WITH MENTAL AND SUBSTANCE USE DISORDERS

Substance Abuse and Mental Health Services Administration

COACHES VS OVERDOSES







SAFETY BLITZ FOUNDATION

**PREVENTION
PLAYBOOK**



TACKLE FENTANYL







ONE PILL CAN KILL

Special
Guest



Attorney General
Jason S. Miyares

FENTANYL AWARENESS & NARCAN TRAINING

Petersburg Public Library

201 W WASHINGTON ST
PETERSBURG, VA 23803

REVIVE! Lay Rescuer Training

This FREE training is open to the community. It will cover understanding opioids, how opioid overdoses happen, risk factors for opioid overdoses, and how to respond to an opioid overdose emergency with the administration of Naloxone.

June 11th, 2024
5:00 pm-7:00 pm



RSVP BY: 10th of June, 2024

TO RSVP SCAN HERE:



Or Click Here to RSVP
<https://forms.gle/iCmnBiNz1gBrHZMb6>



Special
Guest



Attorney General
Jason S. Miyares

ONE PILL CAN KILL

FENTANYL AWARENESS & NARCAN TRAINING

The Community Church

19790 ASHBURN RD.
ASHBURN, VA 20147

REVIVE! Lay Rescuer Training

This FREE training is open to the community. It will cover understanding opioids, how opioid overdoses happen, risk factors for opioid overdoses, and how to respond to an opioid overdose emergency with the administration of Naloxone.

June 18th, 2024
6:00 pm-8:00 pm



RSVP BY: 17th of June, 2024

TO RSVP SCAN HERE:



Or Click Here to RSVP
<https://forms.gle/iCmnBiNz1gBrHZMb6>

